

# TOURISM IN FIGURES 2013



Dear,

Croatia continues expanding at the international tourist market, strengthening its position at the existing markets and accessing the new ones by deploying focused activates aimed at reaching the objectives set up in the Croatian Tourism Development Strategy by 2020. Croatia has commenced utilisation of all available tools put at its disposal by becoming a fully-fledged member of the European Union.

The data on the increase of number of tourists and overnights demonstrate a positive and fully recognised trend of the Croatian tourism product development, both in terms of the human resources capacity building and diversification of offer, and in terms of intensified promotion by applications of new technologies, smart specialisation and innovations in accordance with sustainable development.

Furthermore, the Croatian tourist product is perceived as very attractive and of high-quality. This is one of the reasons why the global elite increasingly opt to get married at the Croatian destinations; Croatian luxury hotels occupy top positions at the-best-world-hotels lists by providing services far beyond every expectation; the cultural, historical and natural heritage have enchanted even the global film industry; Dubrovnik has been awarded as the best Mediterranean port/destination, etc.

Croatia has established very high objectives and criteria for tourism development and wishes to ensure the high-quality and unforgettable experience to all its guests.

[Welcome to Croatia!](#)

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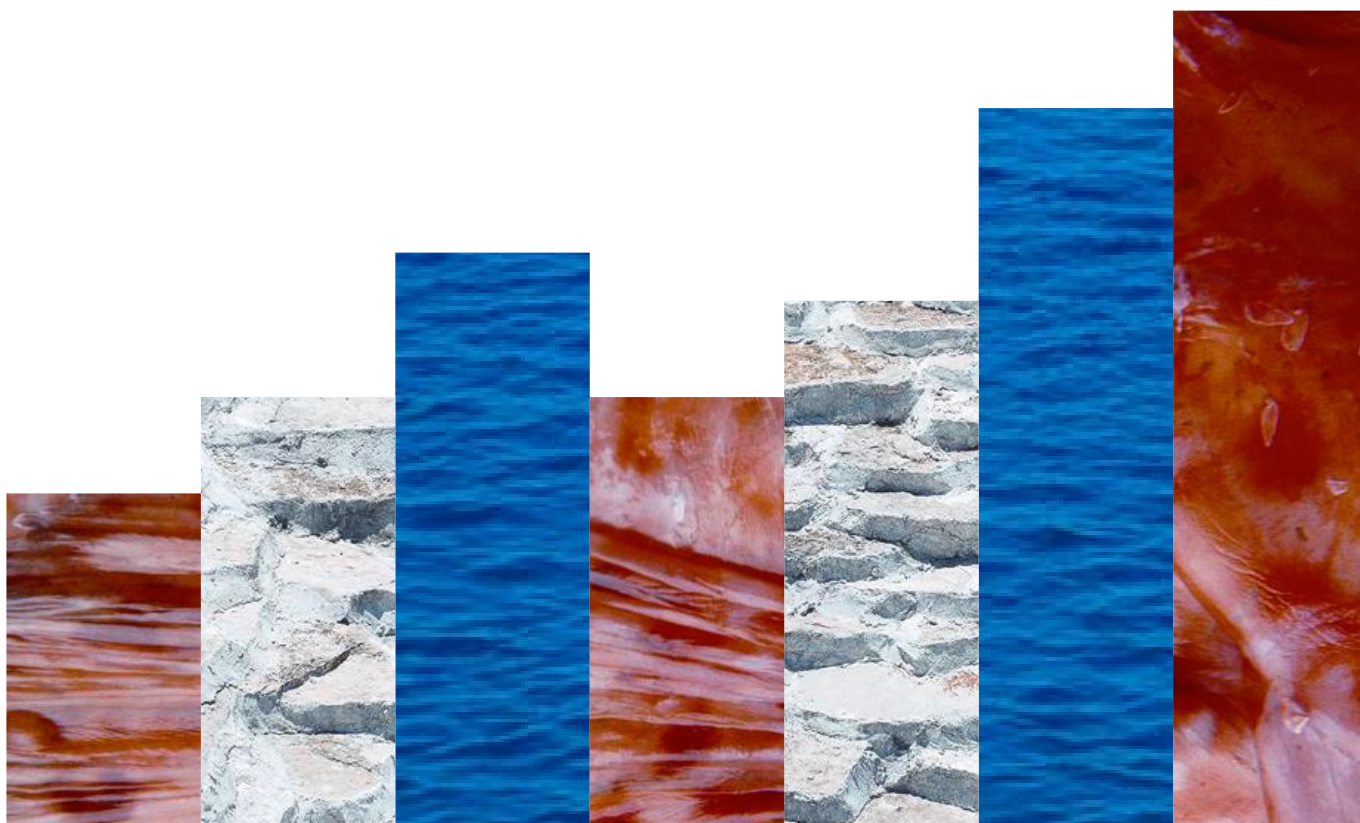
CENTRAL BUREAU OF STATISTICS

## NOTE ON METHODOLOGY:

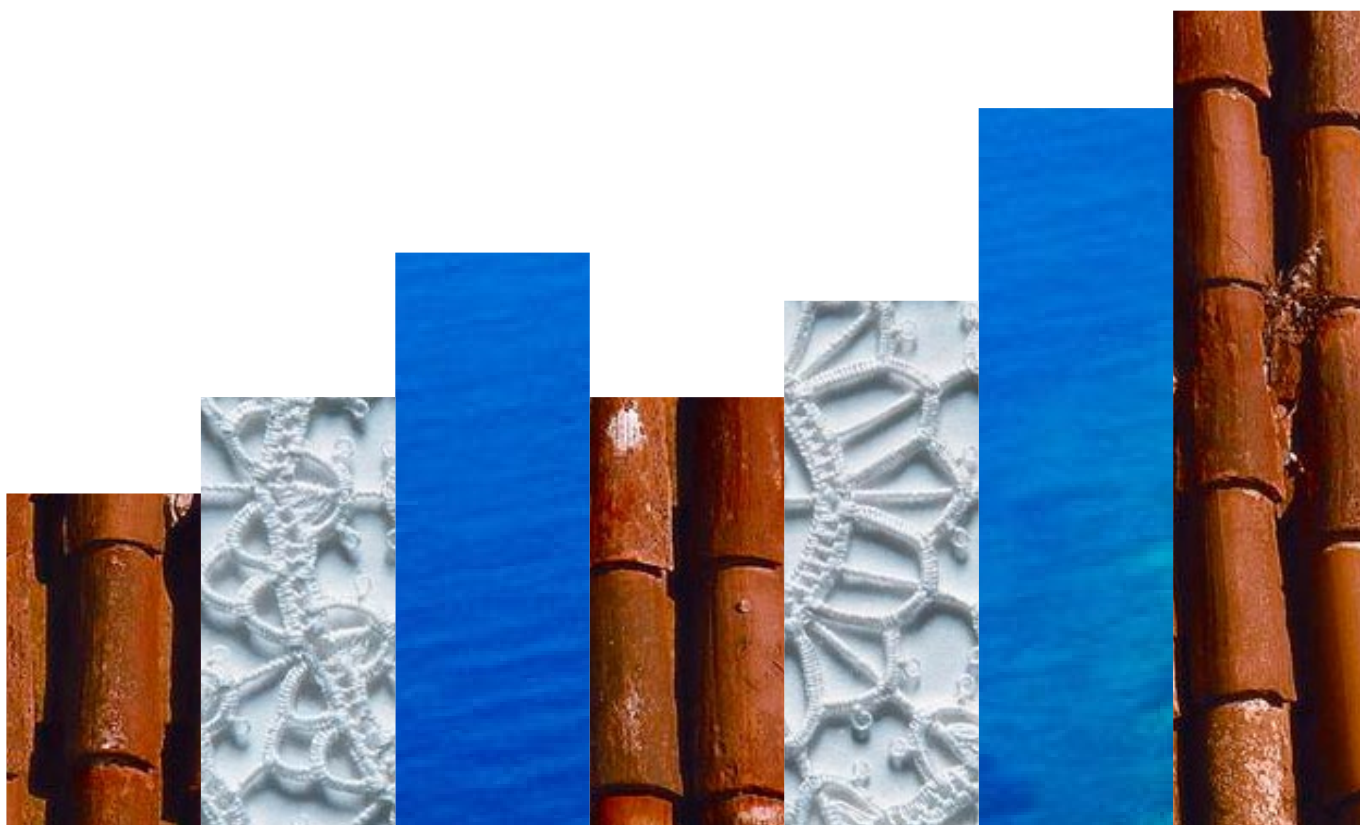
For statistical purposes, a tourist is considered to be any one, regardless of age or gender, who spends at least one night in some form of lodging other than his or her permanent abode.

Foreign tourist is every person with permanent residence outside of the Republic of Croatia who temporarily resides in the Republic of Croatia and who spends at least one night in a hotel or some other accommodation facility.

Day excursionists are not considered as tourists.



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## General data on the Republic of Croatia

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### General data on the Republic of Croatia

TOTAL AREA	88,073 km <sup>2</sup>
Land area	56,594 km <sup>2</sup>
Sea Area	31,479 km <sup>2</sup>
Population	4,28 mln
Capital	Zagreb (0,8 mln inhabitants)
Length of coast	6,278 km
- Mainland - coastline length	1,880 km
- Island - coastline length	4,398 km
Number of islands	1,244 <sup>1)</sup>
Rocks	389
Reefs	78
Traffic network length (2011)	29,410 km

<sup>1)</sup> Source: Ministry of Sea, Transport and Infrastructure



# General data on the Republic of Croatia

## World tangible cultural and natural heritage protected by UNESCO

OLD CITY OF DUBROVNIK	DIOCLETIAN'S PALACE IN SPLIT	NATIONAL PARK PLITVICE LAKES	OLD CITY OF TROGIR	EUPHRASIAN BASILICA IN POREČ	ST. JACOB'S CATHEDRAL IN ŠIBENIK	STARI GRAD PLAIN ON ISLAND HVAR
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## UNESCO world intangible cultural heritage

FESTIVITY OF SAINT BLAISE IN DUBROVNIK	LACE-MAKING IN LEPOGLAVA, HVAR AND PAG	PROCESSION "ZA KRIŽEN" (FOLLOWING THE CROSS) ON THE ISLAND OF HVAR
THE ANNUAL CARNIVAL BELL RINGERS' PAGEANT FROM THE KASTAV REGION	TWO-PART SINGING AND PLAYING (MUSIC) IN THE ISTRIAN SCALE, IN ISTRIA AND HRVATSKO PRIMORJE	THE ANNUAL SPRING PROCESSION OF "KRALJICE/LJELJE" (QUEENS) FROM GORJANI
TRADITIONAL MANUFACTURE OF WOODEN TOYS IN THE HRVATSKO ZAGORJE REGION	OJKANJE SINGING	"BEĆARAC" - TRADITIONAL FOLK MUSIC FROM SLAVONIJA, BARANJA AND SRIJEM
SINJSKA ALKA - A TRADITIONAL KNIGHTS' TOURNAMENT IN SINJ	GINGERBREAD CRAFT FROM NORTHERN CROATIA	"NIJEMO KOLO" FROM DALMATINSKA ZAGORA (A TRADITIONAL SILENT CIRCLE DANCE)



## General data on the Republic of Croatia

### Values of the main meteorological phenomena in 2012<sup>1)</sup>

CITY	AVERAGE ANNUAL VALUES			ANNUAL VALUES	
	Air temperature, °C	Air pressure, hPa	Precipitation, mm	Clear days	Cloudy days
Dubrovnik	17.6	1,008.1	1,202.5	162	53
Hvar	17.5	1,011.7	789.1	141	64
Makarska	17.6	1,008.2	837.9	140	87
Mali Lošinj	16.6	1,008.9	941.0	92	56
Pula	16.5	-	454.3	-	-
Rijeka	15.2	1,000.9	1,695.9	86	107
Split	17.4	999.5	738.0	124	67
Šibenik	16.3	1,005.5	666.0	129	49
Zadar	16.2	1,014.3	920.8	119	56

<sup>1)</sup> Provisional data



### Average annual monthly air temperatures in 2012<sup>1)</sup> in °C

CITY	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
DUBROVNIK	8.3	7.5	13.4	14.5	18.7	25.0	28.2	27.7	23.5	19.1	16.2	9.6
HVAR	8.3	6.8	13.1	14.5	18.7	24.8	28.1	27.3	22.9	18.8	16.5	9.8
MAKARSKA	8.9	7.0	13.2	14.5	18.7	24.9	28.6	27.7	23.4	18.7	16.3	9.8
MALI LOŠINJ	8.3	5.1	12.6	13.7	17.9	24.6	27.4	26.7	21.3	17.6	14.6	9.0
PULA	5.7	2.3	11.2	13.2	17.8	24.4	27.0	26.6	21.3	15.7	-	-
RIJEKA	6.0	2.2	12.5	12.8	17.4	23.3	26.1	26.2	20.5	15.5	12.3	7.0
SPLIT	7.5	5.0	13.7	14.4	19.2	26.2	29.1	28.6	22.8	18.3	15.8	8.6
ŠIBENIK	6.6	3.0	13.0	13.8	18.0	25.3	27.8	27.3	21.6	17.0	14.8	7.7
ZADAR	7.4	4.4	12.2	13.8	17.6	23.9	27.1	26.1	21.1	17.2	14.6	8.5

<sup>1)</sup> Provisional data





## General data on the Republic of Croatia

### Protected areas of nature, 2013

	NUMBER	AREA km <sup>2</sup>	MAINLAND	SEA
Total	431	7,183.46	6,570.85	612.61
National park	8	954.72	735.67	219.05
Nature park	11	4,196.22	4,009.33	187.88
Strict nature reserve	2	23.95	23.95	-
Special reserve	80	441.05	320.98	120.07
Regional park	2	1,027.92	1,027.92	-
Forest park	32	36.68	32.68	-
Important landscape	84	1,078.22	98.33	89.88
Natural monument	85	2.07	2.07	-
Horticultural monument	127	9.38	9.38	-

### Research results of coastal sea-water quality

COUNTY OF	RESEARCHES			FREQUENCY OF SAMPLING			TOTAL OF UNSUITABLE SAMPLES		
	TOTAL OF SAMPLES								
	2010	2011	2012	2010	2011	2012	2010	2011	2012
Total	913	906	912	8,866	9,144	9,165	23	8	17
Istria	202	202	202	1,959	2,026	2,025	3	1	4
Primorje - Gorski kotar	237	237	237	2,330	2,396	2,381	4	2	1
Lika - Senj	47	46	46	470	460	463	0	0	0
Zadar	92	86	85	893	860	850	0	0	0
Šibenik - Knin	90	90	92	838	900	920	0	0	0
Split - Dalmatia	144	144	144	1,383	1,489	1,463	10	4	11
Dubrovnik - Neretva	101	101	106	993	1,013	1,063	6	1	1

Footnote: For the period from 1 May to 30 September

## General data on the Republic of Croatia

### Major Croatian islands

	AREA km <sup>2</sup>	COASTLINE LENGTH km	HIGHEST ALTITUDE m
Krk	405.8	189.3	568
Cres	405.8	247.7	639
Brač	394.6	175.1	780
Hvar	299.7	254.2	628
Pag	284.6	269.2	349
Korčula	276.0	181.7	569
Dugi otok	114.4	170.7	337
Mljet	100.4	131.3	513
Vis	90.3	76.6	587
Rab	90.8	103.2	410
Lošinj	74.7	112.2	589

### National parks

	AREA IN HECTARES	ALTITUDE M	NUMBER OF VISITORS		INDEX 2013/2012
			2012	2013	
Brijuni	2,700	0 - 55	150,943	151,007	100.0
Krka	14,200	0 - 253	732,999	786,635	107.3
Kornati	30,200	0 - 236	96,736	93,565	96.7
Mljet	3,100	0 - 391	97,148	102,464	105.5
Paklenica	6,617	50 - 1.571	114,321	114,381	100.1
Plitvice lakes	19,479	380 - 1.280	1,157,019	1,188,798	102.7
Risnjak	3,014	680 - 1.528	16,359	13,985	85.5
Northern Velebit	10,900	518 - 1.676	16,618	15,777	94.9

### REPUBLIC OF CROATIA

#### Map of counties



#### COUNTIES

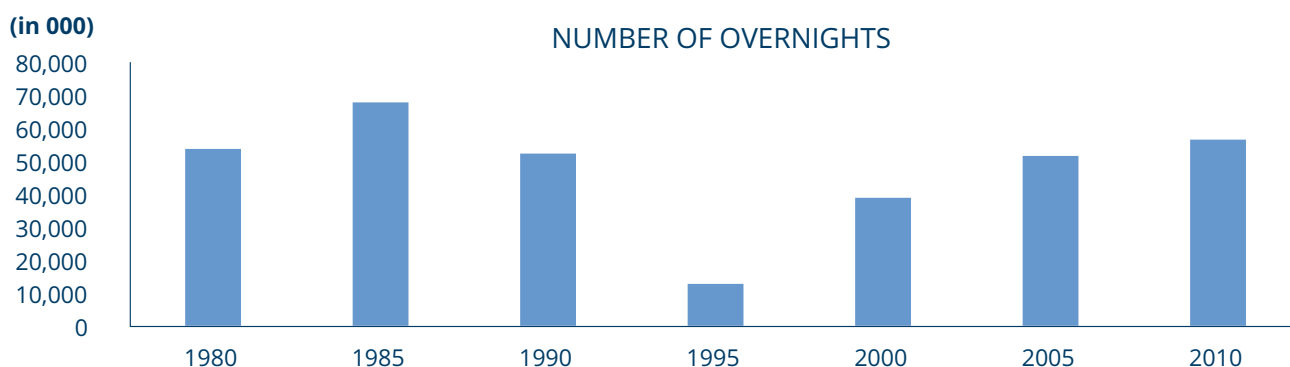
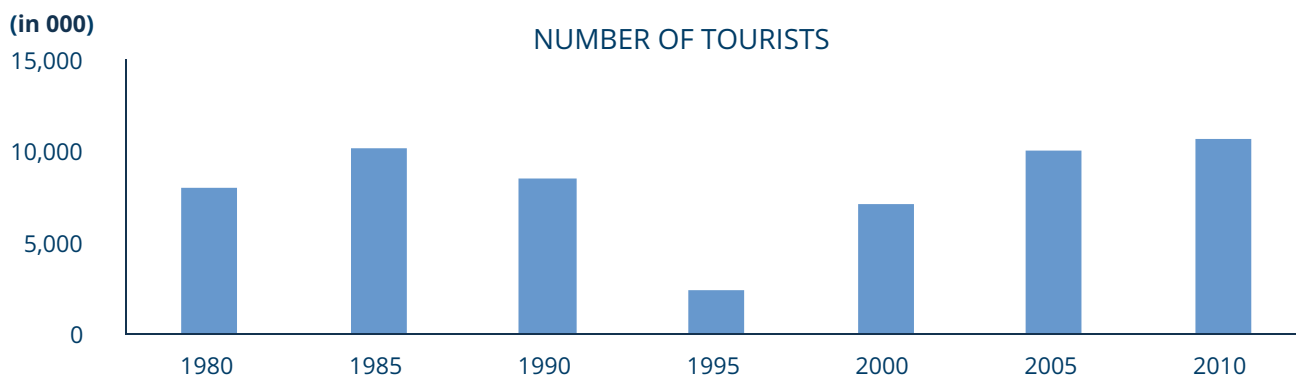
- |                         |                           |                        |
|-------------------------|---------------------------|------------------------|
| 1 Zagreb                | 8 Primorje - Gorski Kotar | 15 Šibenik - Knin      |
| 2 Krapina - Zagorje     | 9 Lika - Senj             | 16 Vukovar - Srijem    |
| 3 Sisak - Moslavina     | 10 Virovitica - Podravina | 17 Split - Dalmatia    |
| 4 Karlovac              | 11 Požega - Slavonia      | 18 Istria              |
| 5 Varaždin              | 12 Brod - Posavina        | 19 Dubrovnik - Neretva |
| 6 Koprivnica - Križevci | 13 Zadar                  | 20 Međimurje           |
| 7 Bjelovar - Bilogora   | 14 Osijek - Baranja       | 21 City of Zagreb      |

# Croatian tourism 2013

## 01. BASIC INDICATORS OF TOURISM DEVELOPMENT

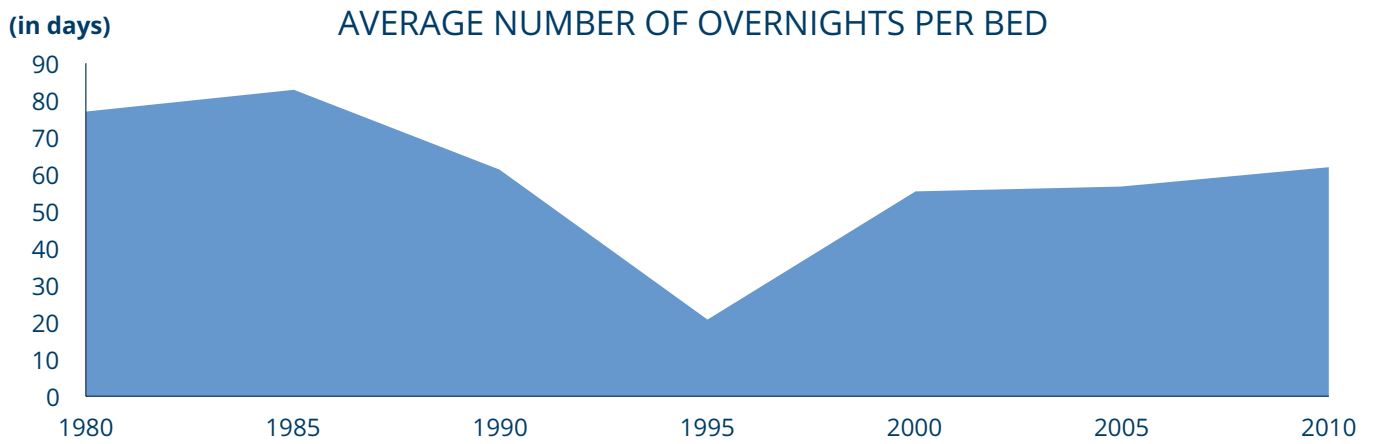
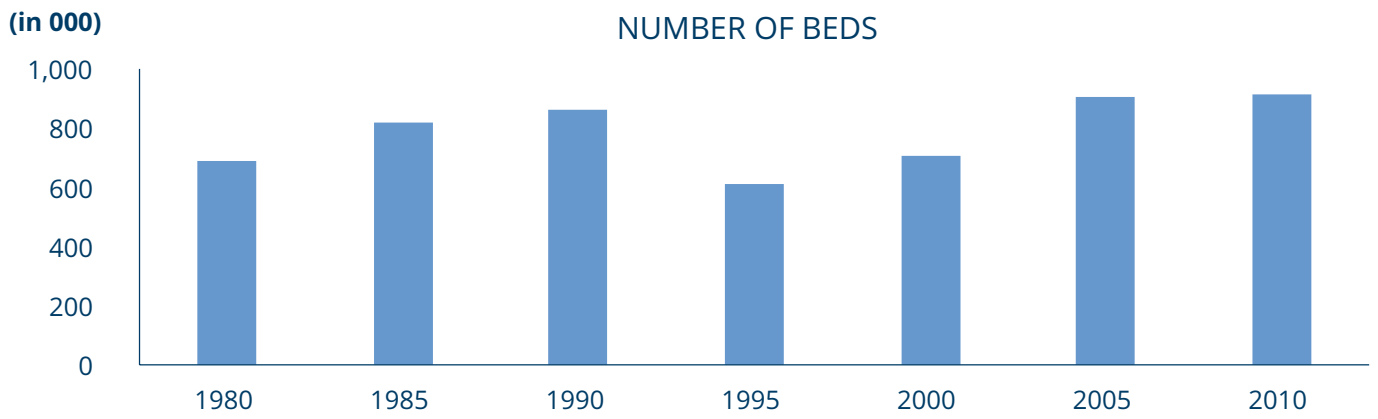
### Basic indicators of tourism development

	1980	1985	1990	1995	2000	2005	2010
Number of beds (in 000)	692	820	863	609	710	909	910
Number of tourists (in 000)	7,929	10,125	8,498	2,438	7,136	9,995	10,604
Number of overnights (in 000)	53,600	67,665	52,523	12,885	39,183	51,421	56,416
Average number of overnights per bed	77	83	61	21	55	57	62
Average number of overnights per tourist arrival	6.8	6.7	6.2	5.3	5.5	5.1	5.3



# 01. BASIC INDICATORS OF TOURISM DEVELOPMENT

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## 02. ACCOMMODATION CAPACITIES

### Type of accommodation (number of beds) 1980 - 2010 (as of August 31)

	1980	1985	1990	1995	2000	2005	2010
Hotels and Apartment hotels	113,177	127,802	142,917	138,535	126,656	115,776	122,879
Tourist resorts	41,715	51,065	58,201	61,389	64,593	61,991	31,891
Camping sites	232,960	278,779	292,934	260,764	210,148	217,324	232,134
Private rooms	196,034	246,995	264,092	125,370	273,833	400,454	428,464
Spas	1,045	2,292	2,906	2,683	2,830	2,258	2,547
Vacation facilities	68,228	76,061	69,319	6,996	11,657	11,124	7,429
Youth hotels and hostels	25,742	27,397	19,853	3,321	6,192	4,667	5,934
Other	13,099	9,860	12,458	9,568	14,279	95,616	78,673
<b>TOTAL</b>	<b>692,000</b>	<b>820,251</b>	<b>862,680</b>	<b>608,626</b>	<b>710,188</b>	<b>909,210</b>	<b>909,951</b>

### Type of accommodation (as of August 31)

	NUMBER OF BEDS		INDEX 2013/12	STRUCTURE (in %)	
	2012	2013		2012	2013
Hotels and Apartment hotels	129,151	132,755	102.8	14.67	14.34
Tourist resorts	29,144	29,842	102.4	3.31	3.22
Camping sites and Small camps	226,785	239,424	105.6	25.77	25.86
Private rooms	401,137	416,991	104.0	45.57	45.04
Spas	2,510	2,493	99.3	0.29	0.27
Vacation facilities	5,400	4,113	76.2	0.61	0.44
Hostels	7,209	8,907	123.6	0.82	0.96
Other	73,999	87,523	118.3	8.41	9.45
Uncategorized accommodation	4,835	3,725	77.0	0.55	0.40
<b>TOTAL</b>	<b>880,170</b>	<b>925,773</b>	<b>105.2</b>	<b>100.00</b>	<b>100.00</b>

### Business units by types of accommodation 2000 - 2010 (as of August 31)

	2000	2005	2010
Hotels and Apartment hotels	446	516	616
Tourist resorts	79	68	49
Camping sites	198	224	235
Spas	9	9	10
Vacation facilities	63	126	120
Youth hotels and hostels	18	31	50
Other	321	556	1,037
<b>TOTAL</b>	<b>1,134</b>	<b>1,530</b>	<b>2,117</b>

## 02. ACCOMMODATION CAPACITIES

### Business units by types of accommodation 2012 - 2013 (as of August 31)

	BUSINESS UNITS		INDEX 2013/12	STRUCTURE (in %)	
	2012	2013		2012	2013
Hotels and Apartment hotels	650	663	102.0	27.94	15.61
Tourist resorts	45	46	102.2	1.93	1.08
Camping sites	244	250	102.5	10.49	5.89
Spas	10	10	100.0	0.43	0.24
Vacation facilities	83	53	63.9	3.57	1.25
Youth hotels and hostels	81	121	149.4	3.48	2.85
Other	1,191	3,086	259.1	51.20	72.66
Uncategorized accommodation	22	18	81.8	0.95	0.42
<b>TOTAL</b>	<b>2,326</b>	<b>4,247</b>	<b>182.6</b>	<b>100.00</b>	<b>100.00</b>

### Business units by hotels categories (as of August 31)

	2012	2013	2012 in %	2013 in %	INDEX 2013/12
Hotes total	631	643	100	100	101.9
*****	30	31	5	5	103.3
****	190	202	30	31	106.3
***	320	325	51	51	101.6
**	91	85	14	13	93.4

### STRUCTURE OF BEDS PER HOTELS CATEGORIES



## 02. ACCOMMODATION CAPACITIES

### Tourist localities 1980 - 2010

	number of beds (as of August 31)						
	1980	1985	1990	1995	2000	2005	2010
Sea coast	662,398	717,737	822,216	571,639	671,792	865,206	847,072
Health resorts	4,104	5,457	5,432	4,106	3,379	3,433	4,784
Mountains	7,713	9,440	8,656	6,183	5,789	7,972	9,078
Other tourist localities	3,930	3,932	5,022	3,727	3,054	3,848	4,809
Zagreb (Capital)	7,665	7,209	10,708	7,860	10,126	9,080	11,008
Non-tourist localities	6,190	6,476	10,646	15,748	16,048	19,671	33,200
<b>TOTAL</b>	<b>692,000</b>	<b>820,251</b>	<b>862,680</b>	<b>609,263</b>	<b>710,188</b>	<b>909,210</b>	<b>909,951</b>

### Tourist localities

	number of beds (as of August 31)		
	2012	2013	INDEX 2013/12
Sea coast	804,463	851,405	105.8
Health resorts	4,626	4,949	107.0
Mountains	8,815	9,690	109.9
Other tourist localities	5,468	5,632	103.0
Zagreb (Capital)	9,773	14,124	144.5
Non-tourist localities	46,514	41,289	88.8
<b>TOTAL</b>	<b>880,170</b>	<b>925,773</b>	<b>105.2</b>

### Number of beds (as of August 31)

	2012	2013	2012 u %	2013 u %	INDEX 2013/12
Hotels total	127,469	131,004	100	100	102.8
*****	10,461	10,414	8	8	99.6
****	43,688	46,906	34	36	107.4
***	55,076	55,145	43	42	100.1
**	18,244	18,539	14	14	101.6



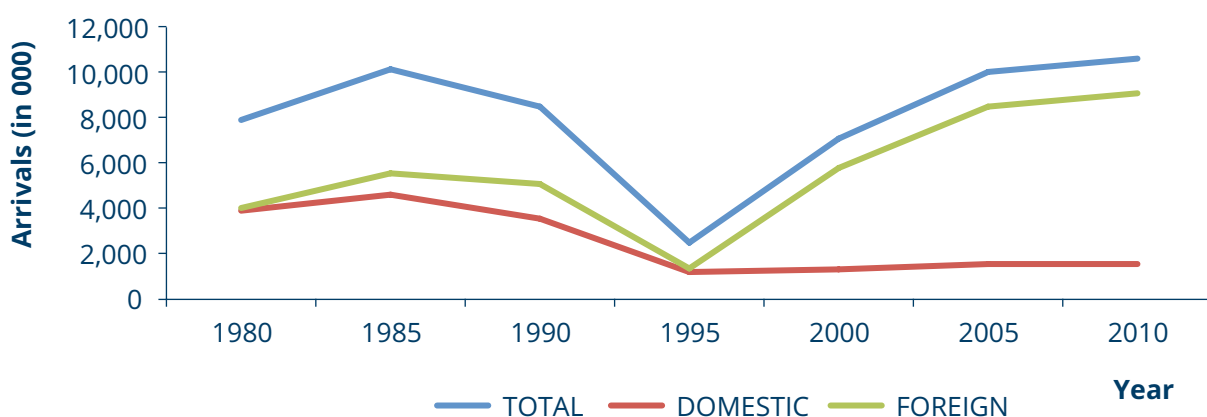
## 02. ACCOMMODATION CAPACITIES

<b>Counties (as of August 31)</b>						
COUNTIES	NUMBER OF BEDS			NUMBER OF BEDS IN HOTELS		
	2012	2013	INDEX 2013/12	2012	2013	INDEX 2013/12
Zagreb	1,204	1,283	106.6	300	309	103.0
Krapina - Zagorje	2,014	2,405	119.4	1,077	1,310	121.6
Sisak - Moslavina	1,022	926	90.6	224	238	106.3
Karlovac	6,531	6,060	92.8	613	669	109.1
Varaždin	2,359	2,453	104.0	811	803	99.0
Koprivnica - Križevci	509	522	102.6	302	336	111.3
Bjelovar - Bilogora	818	837	102.3	284	284	100.0
Primorje - Gorski Kotar	167,357	173,701	103.8	23,860	24,139	101.2
Lika - Senj	28,482	31,181	109.5	2,551	2,466	96.7
Virovitica - Podravina	619	613	99.0	114	132	115.8
Požega - Slavonia	420	425	101.2	59	40	67.8
Brod - Posavina	719	703	97.8	295	295	100.0
Zadar	114,024	116,086	101.8	8,086	8,301	102.7
Osijek - Baranja	2,261	2,273	100.5	1,151	1,135	98.6
Šibenik - Knin	63,562	72,452	114.0	7,743	7,795	100.7
Vukovar - Srijem	1,563	1,464	93.7	782	591	75.6
Split - Dalmatia	164,420	179,650	109.3	20,886	22,506	107.8
Istria	244,728	249,861	102.1	30,514	31,375	102.8
Dubrovnik - Neretva	65,088	67,220	103.3	20,294	20,401	100.5
Međimurje	1,470	1,534	104.4	603	630	104.5
City of Zagreb	11,000	14,124	128.4	6,920	7,249	104.8
<b>TOTAL</b>	<b>880,170</b>	<b>925,773</b>	<b>105.2</b>	<b>127,469</b>	<b>131,004</b>	<b>102.8</b>

### 03. TOURIST TRAFFIC FLOW

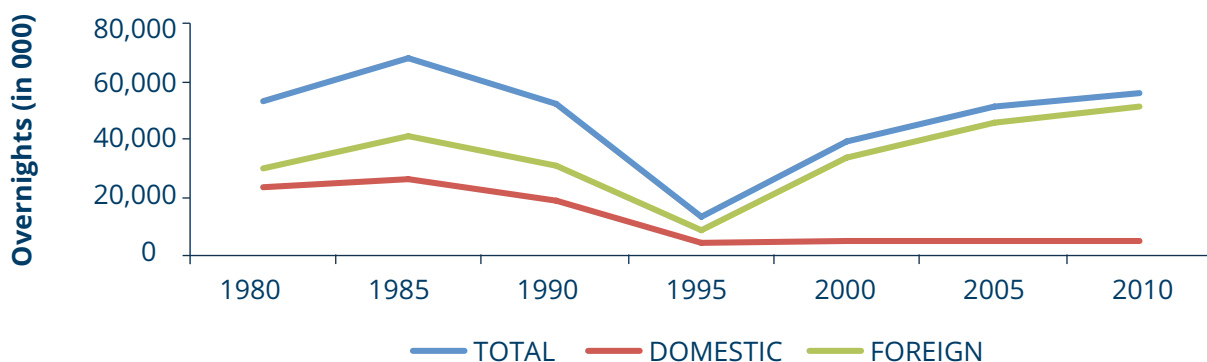
#### Tourist arrivals 1980 - 2010 (in 000)

	TOTAL	DOMESTIC	FOREIGN
1980	7,929	3,922	4,007
1985	10,125	4,569	5,556
1990	8,497	3,477	5,020
1995	2,438	1,113	1,324
2000	7,136	1,305	5,831
2005	9,995	1,528	8,467
2010	10,604	1,493	9,111



#### Tourist overnights 1980 - 2010 (in 000)

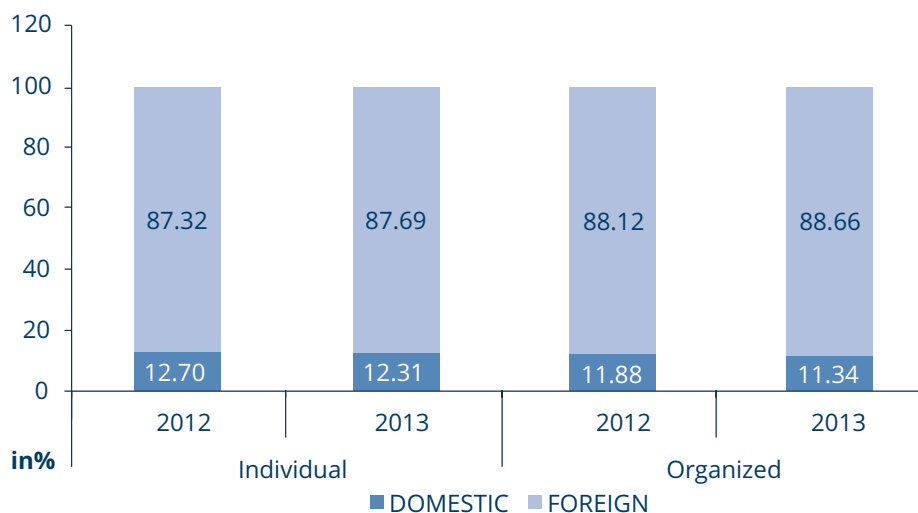
	TOTAL	DOMESTIC	FOREIGN
1980	53,600	23,475	30,125
1985	67,665	26,619	41,046
1990	52,523	18,474	31,049
1995	12,885	4,370	8,515
2000	39,183	5,138	34,045
2005	51,421	5,434	45,987
2010	56,416	5,424	50,992



### 03. TOURIST TRAFFIC FLOW

#### Tourist arrivals (in 000)

	Individual		Organized		Total	
	2012	2013	2012	2013	2012	2013
Domestic	934	954	532	532	1,466	1,486
Foreign	6,423	6,794	3,946	4,161	10,369	10,955
<b>TOTAL</b>	<b>7,356</b>	<b>7,748</b>	<b>4,478</b>	<b>4,693</b>	<b>11,835</b>	<b>12,441</b>



#### Tourist overnights (in 000)

	Individual		Organized		Total	
	2012	2013	2012	2013	2012	2013
Domestic	3,504	3,444	1,717	1,695	5,221	5,139
Foreign	36,777	38,549	20,745	21,139	57,522	59,688
<b>TOTAL</b>	<b>40,281</b>	<b>41,994</b>	<b>22,462</b>	<b>22,834</b>	<b>62,743</b>	<b>64,827</b>



## 04. TOURIST TRAFFIC - PER MONTHS 2013

<b>Tourist arrivals</b>					
	TOURIST ARRIVALS			STRUCTURE IN %	
	total	organized	individual	organized	individual
January	123,765	37,079	86,686	30.0	70.0
February	135,206	50,561	84,645	37.4	62.6
March	261,242	133,281	127,961	51.0	49.0
April	548,736	310,304	238,432	56.5	43.5
May	1,037,489	553,406	484,083	53.3	46.7
June	1,667,168	686,979	980,189	41.2	58.8
July	2,915,868	847,957	2,067,911	29.1	70.9
August	3,346,678	936,314	2,410,364	28.0	72.0
September	1,454,024	649,723	804,301	44.7	55.3
October	588,361	341,506	246,855	58.0	42.0
November	208,946	90,065	118,881	43.1	56.9
December	170,004	61,043	108,961	35.9	64.1

<b>Tourist overnights</b>					
	TOURIST OVERNIGHTS			STRUCTURE IN %	
	total	organized	individual	organized	individual
January	277,420	182,763	94,657	65.9	34.1
February	311,455	122,261	189,194	39.3	60.7
March	684,147	379,059	305,088	55.4	44.6
April	1,465,288	879,106	586,182	60.0	40.0
May	3,819,611	2,006,795	1,812,816	52.5	47.5
June	7,726,889	3,168,990	4,557,899	41.0	59.0
July	18,791,963	5,515,074	13,276,889	29.3	70.7
August	21,376,907	5,925,268	15,451,639	27.7	72.3
September	7,683,276	3,316,064	4,367,212	43.2	56.8
October	1,798,675	1,068,895	729,780	59.4	40.6
November	508,077	216,076	292,001	42.5	57.5
December	387,106	144,951	242,155	37.4	62.6

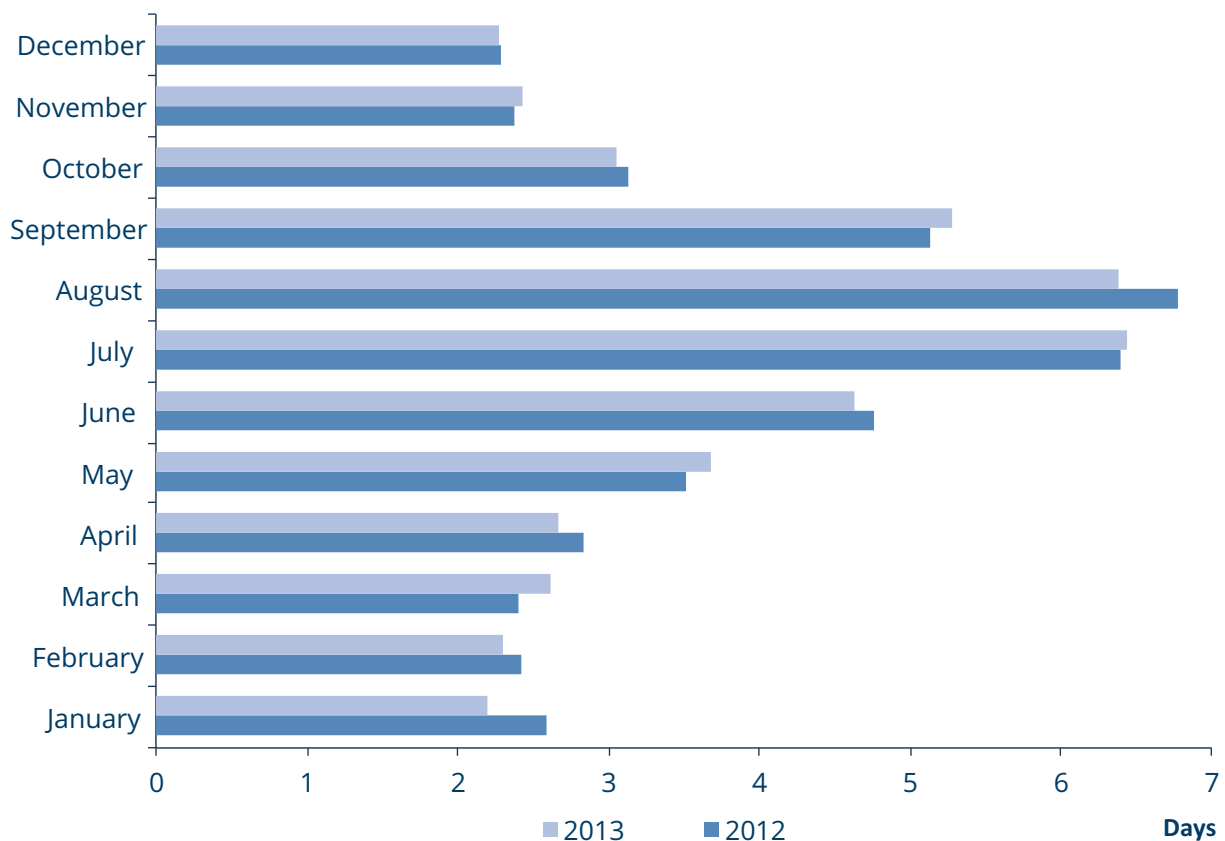
## 04. TOURIST TRAFFIC - PER MONTHS 2013

### Average number per overnights per arrival

	2012	2013
Domestic	3.6	3.5
Foreign	5.5	5.4
TOTAL	5.3	5.2

	2012	2013
January	2.59	2.24
February	2.43	2.30
March	2.40	2.62
April	2.84	2.67
May	3.52	3.68
June	4.76	4.63
July	6.40	6.44
August	6.78	6.39
Rujan	5.14	5.28
October	3.14	3.06
November	2.38	2.43
December	2.29	2.28

### AVERAGE NUMBER OF OVERNIGHTS PER ARRIVAL



## 05. TOURIST TRAFFIC - TOURIST LOCALITIES

### Tourist arrivals by type of localities 1980 - 2010 (in 000)

	1980	1985	1990	1995	2000	2005	2010
Sea coast	6,062	7,843	6,540	1,904	6,349	8,711	9,030
Health resorts	70	134	117	60	75	85	108
Mountains	226	359	263	13	128	270	274
Other tourist localities	319	362	249	59	75	139	154
Zagreb (Capital)	844	985	931	283	341	505	609
Non-tourist localities	408	442	397	120	169	285	429
<b>TOTAL</b>	<b>7,929</b>	<b>10,125</b>	<b>8,497</b>	<b>2,438</b>	<b>7,137</b>	<b>9,995</b>	<b>10,604</b>

### Tourist overnights by type of localities 1980 - 2010 (in 000)

	1980	1985	1990	1995	2000	2005	2010
Sea coast	50,009	62,985	48,560	11,443	37,393	48,776	52,869
Health resorts	641	1,092	937	194	299	352	363
Mountains	462	688	488	42	208	423	430
Other tourist localities	521	590	442	126	180	298	357
Zagreb (Capital)	1,223	1,387	1,328	652	599	871	1,006
Non-tourist localities	744	923	768	428	504	701	1,391
<b>TOTAL</b>	<b>53,600</b>	<b>67,662</b>	<b>52,523</b>	<b>12,885</b>	<b>39,183</b>	<b>51,421</b>	<b>56,416</b>

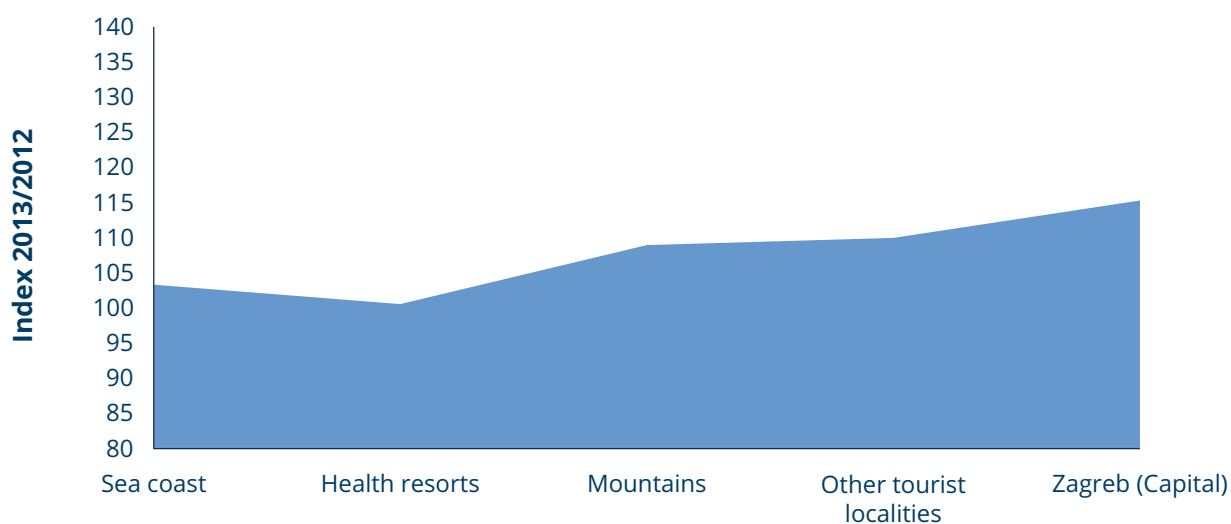
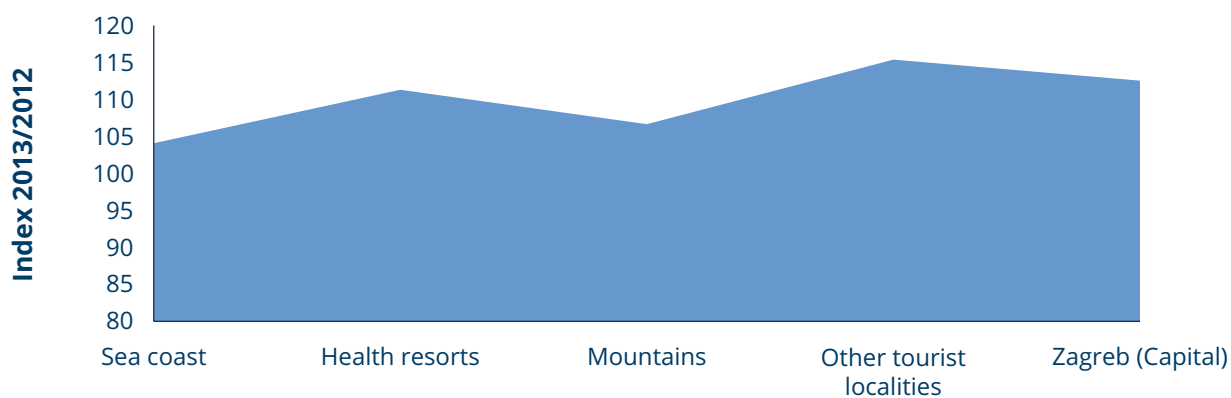
### Tourist arrivals by type of localities

	TOURIST ARRIVALS (in 000)		INDEX 2013/2012	STRUCTURE (in %)	
	2012	2013		2012	2013
Sea coast	9,978	10,386	104.1	84.6	83.6
Health resorts	106	118	111.3	0.9	0.9
Mountains	300	320	106.7	2.5	2.6
Other tourist localities	708	817	115.4	6.0	6.6
Zagreb (Capital)	701	789	112.6	5.9	6.3
<b>TOTAL</b>	<b>11,793</b>	<b>12,430</b>	<b>105.4</b>	<b>100.0</b>	<b>100.0</b>

## 05. TOURIST TRAFFIC - TOURIST LOCALITIES

### Tourist overnights by type of localities

	TOURIST OVERNIGHTS (in 000)		INDEX 2013/2012	STRUCTURE (u %)	
	2012	2013		2012	2013
Sea coast	58,098	60,028	103.3	93.1	92.7
Health resorts	356	358	100.6	0.6	0.6
Mountains	469	511	109.0	0.8	0.8
Other tourist localities	2,295	2,524	110.0	3.7	3.9
Zagreb (Capital)	1,157	1,334	115.3	1.9	2.1
TOTAL	62,375	64,755	103.8	100.0	100.0



## 05. TOURIST TRAFFIC - TOURIST LOCALITIES

<b>Tourist arrivals - tourist localities</b>						<b>(in 000)</b>
	FOREIGN		INDEX 2013/2012	DOMESTIC		INDEX 2013/2012
	2012	2013		2012	2013	
Sea coast	9,071	9,464	104.3	951	934	98.2
Health resorts	29	38	131.0	77	80	103.9
Mountains	263	283	107.6	36	36	100.0
Other tourist localities	471	556	118.0	238	261	109.7
Zagreb (Capital)	536	614	114.6	164	175	106.7
<b>TOTAL</b>	<b>10,370</b>	<b>10,955</b>	<b>105.6</b>	<b>1,466</b>	<b>1,486</b>	<b>101.4</b>

<b>Tourist overnights - tourist localities</b>						<b>(in 000)</b>
	FOREIGN		INDEX 2013/2012	DOMESTIC		INDEX 2013/2012
	2012	2013		2012	2013	
Sea coast	54,424	56,181	103.2	4,044	3,922	97.0
Health resorts	84	100	119.0	272	258	94.9
Mountains	388	427	110.1	79	82	103.8
Other tourist localities	1,732	1,928	111.3	562	596	106.0
Zagreb (Capital)	893	1,052	117.8	264	282	106.8
<b>TOTAL</b>	<b>57,522</b>	<b>59,688</b>	<b>103.8</b>	<b>5,221</b>	<b>5,140</b>	<b>98.4</b>

<b>Average number of overnights per type of tourist localities</b>						
	TOTAL		FOREIGN		DOMESTIC	
	2012	2013	2012	2013	2012	2013
Sea coast	5.8	5.8	6.0	5.9	4.3	4.2
Health resorts	3.4	3.0	2.9	2.6	3.5	3.2
Mountains	1.6	1.6	1.5	1.5	2.2	2.3
Other tourist localities	3.2	3.1	3.7	3.5	2.4	2.3
Zagreb (Capital)	1.6	1.7	1.6	1.7	1.7	1.6
<b>TOTAL</b>	<b>5.3</b>	<b>5.2</b>	<b>5.5</b>	<b>5.4</b>	<b>3.6</b>	<b>3.5</b>



## 06. TOURIST TRAFFIC - BY TYPE OF ACCOMMODATION

<b>Tourist overnights 1980 - 2010 (in 000)</b>							
	1980	1985	1990	1995	2000	2005	2010
Hotels and Apartment hotels	17,521	20,975	20,716	5,587	13,164	14,960	15,045
Tourist settlements	3,937	5,466	5,198	1,972	4,561	4,703	2,790
Camps	12,804	17,150	12,010	3,429	10,740	13,359	13,793
Private rooms	10,406	13,383	7,375	840	8,325	13,859	19,398
Spas	327	593	617	162	253	203	197
Vacation facilities	5,135	6,190	4,412	303	475	552	347
Children and youth resorts/Hostels	1,975	2,106	1,245	192	340	334	434
Others	1,495	1,802	950	400	1,325	3,451	4,412
<b>TOTAL</b>	<b>53,600</b>	<b>67,665</b>	<b>52,523</b>	<b>12,885</b>	<b>39,183</b>	<b>51,421</b>	<b>56,416</b>

<b>Tourist arrivals (in 000)</b>					
	TOURIST ARRIVALS			STRUCTURE (in %)	
	2012	2013	INDEX 2013/12	2012	2013
Hotels and Apartment hotels	4,395	4,842	110.2	37.1	38.9
Tourist resorts	420	413	98.3	3.5	3.3
Tourist apartments	209	200	95.7	1.8	1.6
Camps	2,390	2,445	102.3	20.2	19.7
Private rooms	2,978	3,167	106.3	25.2	25.5
Spas	26	31	119.2	0.2	0.2
Vacation facilities	41	33	80.5	0.3	0.3
Hostels	164	233	142.1	1.4	1.9
Other	1,157	1,042	90.1	9.8	8.4
Uncategorized accommodation	55	35	63.6	0.5	0.3
<b>TOTAL</b>	<b>11,835</b>	<b>12,441</b>	<b>105.1</b>	<b>100.0</b>	<b>100.0</b>

## 06. TOURIST TRAFFIC - BY TYPE OF ACCOMMODATION

<b>Tourist overnights (in 000)</b>					
	TOURIST OVERNIGHTS		INDEX 2013/12	STRUCTURE (in %)	
	2012	2013		2012	2013
Hotels and Apartment hotels	16,377	16,751	102.3	26.1	25.8
Tourist resorts	2,740	2,609	95.2	4.4	4.0
Tourist apartments	1,418	1,332	93.9	2.3	2.1
Camps	15,877	16,622	104.7	25.3	25.6
Private rooms	21,401	22,132	103.4	34.1	34.1
Spas	200	199	99.5	0.3	0.3
Vacation facilities	246	178	72.4	0.4	0.3
Hostels	495	650	131.3	0.8	1.0
Other	3,667	4,147	113.1	5.8	6.4
Uncategorized accommodation	322	208	64.6	0.5	0.3
<b>TOTAL</b>	<b>62,743</b>	<b>64,828</b>	<b>103.3</b>	<b>100.0</b>	<b>100.0</b>

<b>Average number of tourist overnights</b>					
	PER ARRIVAL		PER BED		
	2012	2013	2012	2013	
Hotels and Apartment hotels	3.7	3.5	128	130	
Tourist resorts	6.5	6.3	91	90	
Tourist apartments	6.8	6.7	109	78	
Camps	6.6	6.8	69	73	
Private rooms	7.2	7.0	47	55	
Spas	7.7	6.4	67	66	
Vacation facilities	6.0	5.4	35	36	
Hostels	3.0	2.8	83	93	
Other	3.2	4.0	52	73	
Uncategorized accommodation	5.9	5.9	46	42	
<b>TOTAL</b>	<b>5.3</b>	<b>5.2</b>	<b>67</b>	<b>74</b>	

## 06. TOURIST TRAFFIC - BY TYPE OF ACCOMMODATION

### Tourist arrivals per type of accommodation (in 000)

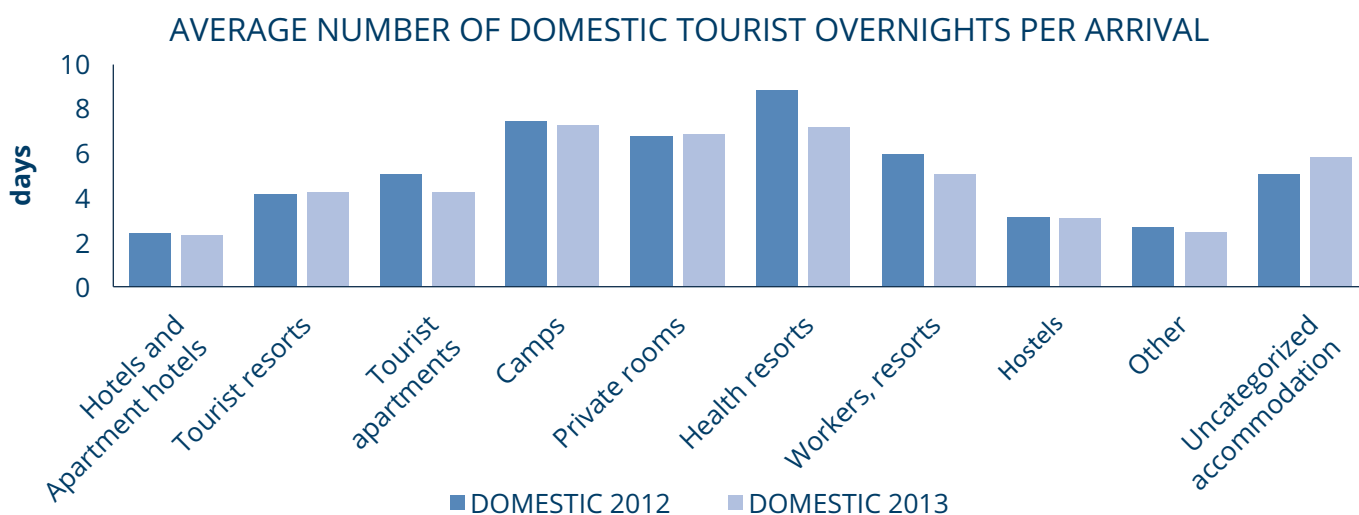
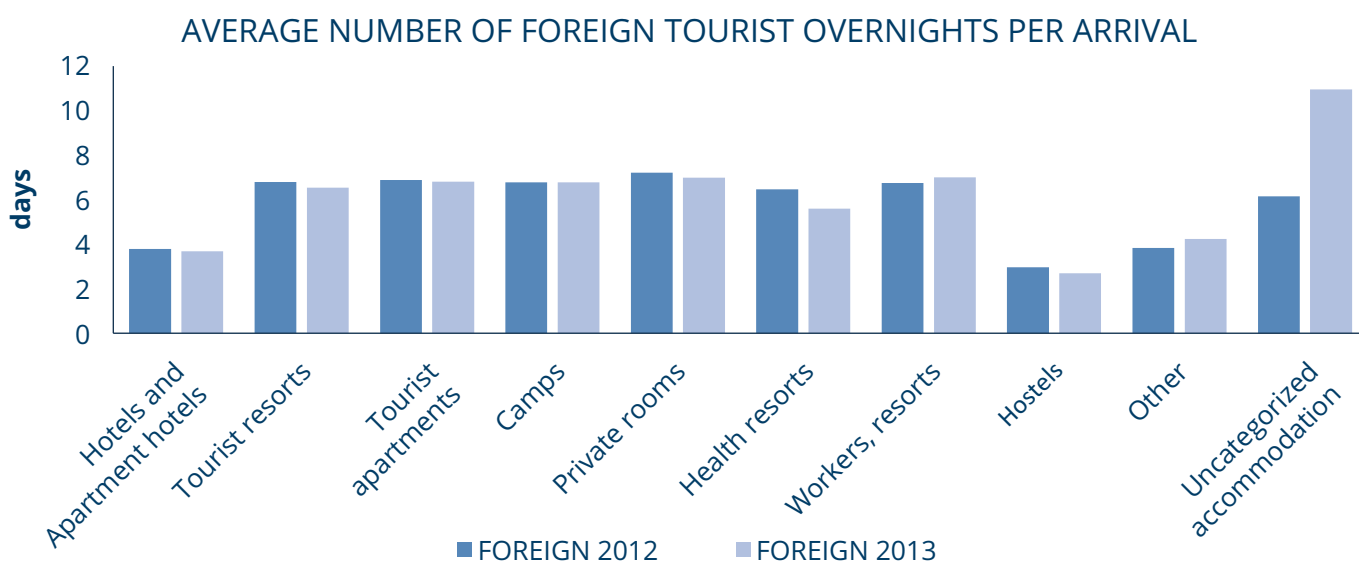
	FOREIGN		INDEX 2013/12	DOMESTIC		INDEX 2013/12
	2012	2013		2012	2013	
Hotels and Apartment hotels	3,861	4,036	104.5	804	806	100.2
Tourist resorts	376	371	98.7	44	42	95.5
Tourist apartments	195	188	96.4	15	12	80.0
Camps	2,335	2,384	102.1	55	61	110.9
Private rooms	2,755	2,946	106.9	223	221	99.1
Health resorts	13	15	115.4	13	16	123.1
Workers, resorts	8	6	75.0	32	27	84.4
Hostels	108	165	152.8	56	67	119.6
Other	677	821	121.3	210	222	105.7
Uncategorized accommodation	41	23	56.1	14	12	85.7
<b>TOTAL</b>	<b>10,369</b>	<b>10,955</b>	<b>105.7</b>	<b>1,466</b>	<b>1,486</b>	<b>101.4</b>

### Tourist overnights per type of accommodation (in 000)

	FOREIGN		INDEX 2013/12	DOMESTIC		INDEX 2013/12
	2012	2013		2012	2013	
Hotels and Apartment hotels	14,598	14,878	101.9	1,923	1,873	97.4
Tourist resorts	2,557	2,430	95.0	183	179	97.8
Tourist apartments	1,342	1,281	95.5	76	51	67.1
Camps	15,832	16,178	102.2	410	444	108.3
Private rooms	19,884	20,615	103.7	1,517	1,517	100.0
Health resorts	84	84	100.0	115	115	100.0
Workers, resorts	54	42	77.8	192	137	71.4
Hostels	320	444	138.8	175	206	117.7
Other	2,599	3,484	134.1	559	548	98.0
Uncategorized accommodation	252	252	100.0	71	70	98.6
<b>TOTAL</b>	<b>57,522</b>	<b>59,688</b>	<b>103.8</b>	<b>5,221</b>	<b>5,140</b>	<b>98.4</b>

## 06. TOURIST TRAFFIC - BY TYPE OF ACCOMMODATION

Average number of tourist overnights per arrival				
	FOREIGN		DOMESTIC	
	2012	2013	2012	2013
Hotels and Apartment hotels	3.8	3.7	2.4	2.3
Tourist resorts	6.8	6.5	4.2	4.3
Tourist apartments	6.9	6.8	5.1	4.3
Camps	6.8	6.8	7.5	7.3
Private rooms	7.2	7.0	6.8	6.9
Health resorts	6.5	5.6	8.8	7.2
Workers, resorts	6.8	7.0	6.0	5.1
Hostels	3.0	2.7	3.1	3.1
Other	3.8	4.2	2.7	2.5
Uncategorized accommodation	6.1	11.0	5.1	5.8
<b>TOTAL</b>	<b>5.5</b>	<b>5.4</b>	<b>3.6</b>	<b>3.5</b>



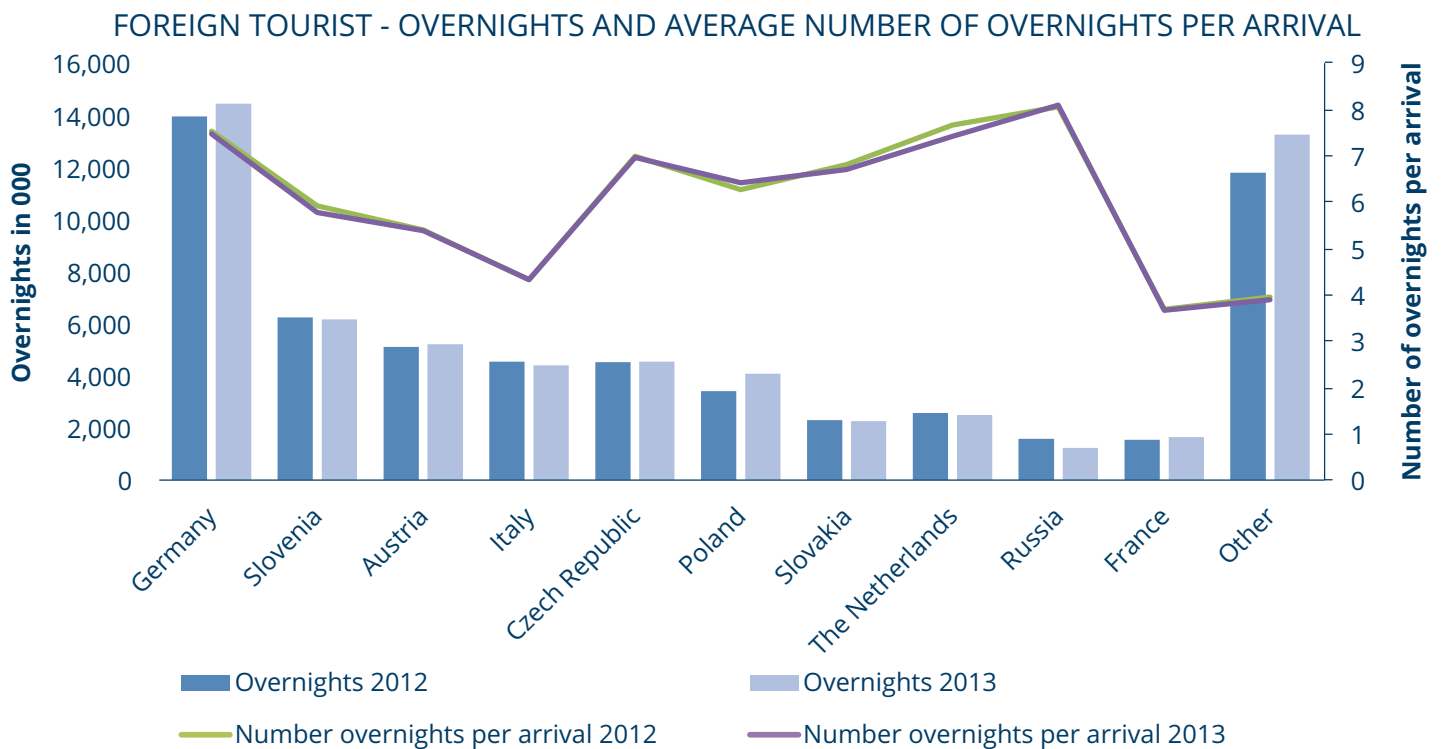
## 07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

<b>Tourist overnights 1980 - 2010 (in 000)</b>							
	1980	1985	1990	1995	2000	2005	2010
Austria	3,533	4,718	2,975	1,255	3,358	3,756	4,420
Czechoslovakia	1,654	3,054	1,525	-	-	-	-
Czech Republic	-	-	-	889	4,734	4,052	4,170
France	885	1,203	766	3	180	1,920	1,464
Italy	2,163	4,215	5,365	798	4,526	5,699	4,732
Hungary	618	674	517	217	1,418	2,405	1,605
The Netherlands	1,596	2,249	2,465	234	900	1,910	2,245
Germany	14,333	16,544	11,944	1,915	7,804	11,001	11,476
Great Britain	1,854	3,874	4,522	108	410	1,349	1,173
Other	3,489	4,515	3,970	3,096	10,715	13,895	19,707
Domestic	23,475	26,619	18,474	4,370	5,138	5,434	5,424
<b>TOTAL</b>	<b>53,600</b>	<b>67,665</b>	<b>52,523</b>	<b>12,885</b>	<b>39,183</b>	<b>51,421</b>	<b>56,416</b>

<b>Tourist arrivals and overnights by countries of origin (in 000)</b>						
	TOURIST ARRIVALS			TOURIST OVERNIGHTS		
	2012	2013	INDEX 2013/12	2012	2013	INDEX 2013/12
Germany	1,853	1,933	104.3	13,947	14,436	103.5
Slovenia	1,055	1,067	101.1	6,239	6,159	98.7
Austria	946	968	102.3	5,104	5,208	102.0
Italy	1,050	1,017	96.9	4,535	4,397	97.0
Czech Republic	647	652	100.8	4,519	4,539	100.4
Poland	544	636	116.9	3,408	4,079	119.7
Slovakia	337	337	100.0	2,294	2,258	98.4
The Netherlands	335	336	100.3	2,566	2,492	97.1
Russia	196	151	77.0	1,578	1,222	77.4
France	418	449	107.4	1,538	1,644	106.9
Other	2,988	3,409	114.1	11,794	13,254	112.4
<b>TOTAL FOREIGN</b>	<b>10,369</b>	<b>10,955</b>	<b>105.7</b>	<b>57,522</b>	<b>59,688</b>	<b>103.8</b>

## 07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

	Average number of tourist overnights per arrival		Structure in %			
			TOURIST ARRIVALS		TOURIST OVERNIGHTS	
	2012	2013	2012	2013	2012	2013
Germany	7.5	7.5	17.9	17.6	24.2	24.2
Slovenia	5.9	5.8	10.2	9.7	10.8	10.3
Austria	5.4	5.4	9.1	8.8	8.9	8.7
Italy	4.3	4.3	10.1	9.3	7.9	7.4
Czech Republic	7.0	7.0	6.2	6.0	7.9	7.6
Poland	6.3	6.4	5.2	5.8	5.9	6.8
Slovakia	6.8	6.7	3.3	3.1	4.0	3.8
The Netherlands	7.7	7.4	3.2	3.1	4.5	4.2
Russia	8.1	8.1	1.9	1.4	2.7	2.0
France	3.7	3.7	4.0	4.1	2.7	2.8
Other	3.9	3.9	28.8	31.1	20.5	22.2
TOTAL FOREIGN	5.5	5.4	100.0	100.0	100.0	100.0



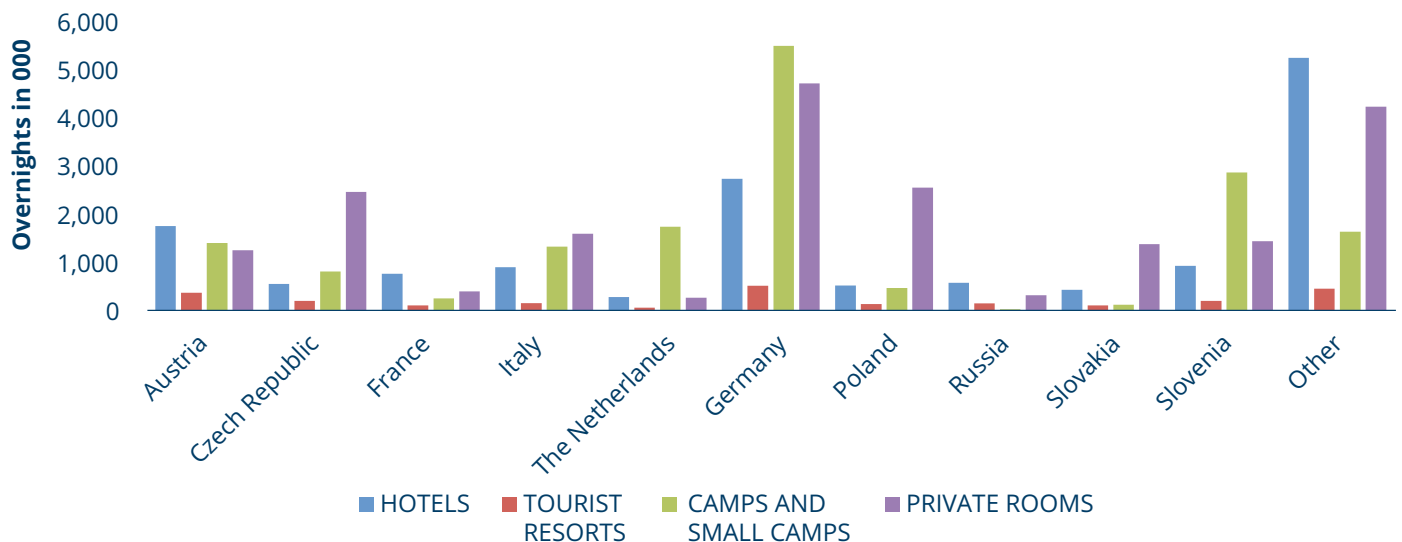
## 07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

### Foreign tourist - overnights by type of accommodation 2013

in 000

	HOTELS	TOURIST RESORTS	CAMPS AND SMALL CAMPS	PRIVATE ROOMS
Austria	1,759	366	1,405	1,255
Czech Republic	554	198	811	2,473
France	764	104	252	398
Italy	903	152	1,333	1,601
The Netherlands	278	59	1,747	263
Germany	2,746	515	5,521	4,736
Poland	517	134	469	2,561
Russia	577	144	23	316
Slovakia	428	106	119	1,384
Slovenia	930	197	2,877	1,445
Other	5,273	455	1,643	4,250
<b>TOTAL FOREIGN</b>	<b>14,729</b>	<b>2,430</b>	<b>16,200</b>	<b>20,682</b>

### FOREIGN TOURIST - OVERNIGHTS BY TYPE OF ACCOMMODATION



## 07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

Foreign tourist traffic (in 000)						
	TOURIST ARRIVALS			TOURIST OVERNIGHTS		
	2012	2013	INDEX 2013/2012	2012	2013	INDEX 2013/2012
Albania	18	22	122.22	43	57	132.56
Austria	946	968	102.33	5,104	5,208	102.04
Belgium	137	160	116.79	687	763	111.06
Belarus	5	7	140.00	30	42	140.00
Bosnia and Herz.	230	212	92.17	1,066	1,002	94.00
Bulgaria	37	45	121.62	68	86	126.47
Cyprus	1	2	160.00	4	4	95.00
Montenegro	12	14	112.50	32	33	104.06
Czech Republic	647	652	100.77	5,419	4,540	83.78
Denmark	86	90	104.19	626	688	109.90
Estonia	9	12	133.33	35	49	140.00
Finland	39	54	138.46	172	238	138.37
France	418	449	107.42	1,538	1,644	106.89
Greece	21	32	150.48	43	58	134.88
Ireland	28	38	135.71	127	165	129.92
Iceland	2	3	140.00	7	9	125.71
Italy	1,050	1,017	96.86	4,535	4,397	96.96
Latvia	11	15	136.36	34	48	141.18
Lithuania	24	26	107.08	91	99	108.24
Luxemburg	5	5	100.00	21	25	118.57
Hungary	308	327	106.17	1,630	1,728	106.01
Macedonia	21	24	114.29	82	86	104.88
Malta	1	2	190.00	6	7	116.67
The Netherlands	335	336	100.30	2,566	2,492	97.12
Norway	102	134	131.37	607	805	132.62
Germany	1,853	1,933	104.32	13,947	14,436	103.51
Poland	544	636	116.91	3,408	4,079	119.69
Portugal	23	26	113.04	54	61	112.96
Romania	61	65	106.56	251	255	101.59
Russian Federation	196	151	77.04	1,578	1,222	77.44
Slovakia	337	337	100.00	2,294	2,258	98.43
Slovenia	1,054	1,067	101.23	6,239	6,159	98.72
Serbia	86	90	104.65	415	426	102.65
Spain	166	158	95.18	334	315	94.31
Sweden	135	178	131.85	730	972	133.15
Switzerland	176	191	108.52	730	784	107.40



## 07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

<b>Foreign tourist traffic (in 000)</b>						
	TOURIST ARRIVALS		INDEX 2012/2011	TOURIST OVERNIGHTS		INDEX 2012/2011
	2011	2012		2011	2012	
Turkey	49	32	65.31	121	74	61.16
United Kingdom	307	389	126.71	1,505	1,907	126.71
Ukraine	71	52	73.24	490	369	75.31
Other Eur. Countries	13	10	76.92	47	37	78.72
<b>TOTAL EUROPE</b>	<b>9,564</b>	<b>9,959</b>	<b>104.13</b>	<b>56,716</b>	<b>57,626</b>	<b>101.61</b>
South Africa	8	10	121.25	20	23	115.00
Marocco	1	1	100.00	3	4	133.33
Tunisia	0	1	150.00	2	2	100.00
Other African countries	7	9	128.57	33	42	127.27
Canada	55	66	120.00	150	176	117.33
USA	173	220	127.17	433	549	126.79
Other Northern American countries	1	2	170.00	5	5	100.00
Argentina	11	14	127.27	24	31	129.17
Brasil	31	57	183.87	70	118	168.57
Chile	4	5	125.00	9	12	133.33
Mexico	5	6	120.00	12	14	116.67
Other Southern and Central American countries	11	12	109.09	32	35	109.38
India	6	7	116.67	13	17	130.77
Indonesia	6	3	50.00	8	5	62.50
Israel	36	37	102.78	76	85	111.84
Japan	155	160	103.23	220	222	100.91
Jordan	1	1	83.33	2	2	75.00
Qatar	0	0	133.33	1	2	366.67
Kazakhstan	4	3	65.00	29	17	58.62
China	43	41	95.35	64	62	96.88
Korea, Republic of	47	74	157.45	62	99	159.68
Kuwait	1	1	162.50	2	3	140.00
Oman	1	0	60.00	3	1	23.33
United Arab Emirates	1	1	87.50	2	2	115.00
Other Asian countries	98	41	41.84	164	91	55.49
Australia	88	106	120.45	218	260	119.27
New Zealand	16	19	116.88	39	45	115.38
Other countries of Oceania	3	4	133.33	6	9	150.00
<b>NON-EUROPEAN COUNTRIES</b>	<b>805</b>	<b>996</b>	<b>123.76</b>	<b>806</b>	<b>2,062</b>	<b>255.79</b>
<b>TOTAL FOREIGN</b>	<b>10,369</b>	<b>10,955</b>	<b>105.65</b>	<b>57,522</b>	<b>59,688</b>	<b>103.77</b>

## 08. TOURIST TRAFFIC - BY COUNTIES

<b>Tourist arrivals by counties</b>					
COUNTY OF	TOURIST ARRIVALS (in 000)		INDEX 2013/2012	STRUCTURE (in %)	
	2012	2013		2012	2013
Zagreb	39	48	123.1	0.3	0.4
Krapina - Zagorje	63	75	119.0	0.5	0.6
Sisak - Moslavina	24	27	112.5	0.2	0.2
Karlovac	187	196	104.8	1.6	1.6
Varaždin	43	42	97.7	0.4	0.3
Koprivnica - Križevci	15	16	106.7	0.1	0.1
Bjelovar - Bilogora	14	15	107.1	0.1	0.1
Primorje - Gorski Kotar	2,353	2,380	101.1	19.9	19.1
Lika - Senj	467	493	105.6	3.9	4.0
Virovitica - Podravina	12	14	116.7	0.1	0.1
Požega - Slavonia	9	10	111.1	0.1	0.1
Brod - Posavina	20	24	120.0	0.2	0.2
Zadar	1,074	1,087	101.2	9.1	8.7
Osijek - Baranja	74	75	101.4	0.6	0.6
Šibenik - Knin	657	717	109.1	5.6	5.8
Vukovar - Srijem	34	41	120.6	0.3	0.3
Split - Dalmatia	1,835	2,038	111.1	15.5	16.4
Istria	2,985	2,981	99.9	25.2	24.0
Dubrovnik - Neretva	1,123	1,241	110.5	9.5	10.0
Međimurje	39	45	115.4	0.3	0.4
City of Zagreb	768	877	114.2	6.5	7.0
<b>TOTAL</b>	<b>11,835</b>	<b>12,442</b>	<b>105.1</b>	<b>100.0</b>	<b>100.0</b>

## 08. TOURIST TRAFFIC - BY COUNTIES

<b>Tourist overnights by counties</b>					
COUNTY OF	TOURIST OVERNIGHTS (in 000)		INDEX 2013/2012	STRUCTURE (in %)	
	2012	2013		2012	2013
Zagreb	68	83	122.1	0.1	0.1
Krapina - Zagorje	162	178	109.9	0.3	0.3
Sisak - Moslavina	82	84	102.4	0.1	0.1
Karlovac	304	324	106.6	0.5	0.5
Varaždin	115	112	97.4	0.2	0.2
Koprivnica - Križevci	29	28	96.6	0.0	0.0
Bjelovar - Bilogora	32	33	103.1	0.1	0.1
Primorje - Gorski Kotar	11,974	12,348	103.1	19.1	19.0
Lika - Senj	1,824	1,950	106.9	2.9	3.0
Virovitica - Podravina	29	32	110.3	0.0	0.0
Požega - Slavonia	19	22	115.8	0.0	0.0
Brod - Posavina	36	44	122.2	0.1	0.1
Zadar	6,783	6,748	99.5	10.8	10.4
Osijek - Baranja	168	170	101.2	0.3	0.3
Šibenik - Knin	4,139	4,514	109.1	6.6	7.0
Vukovar - Srijem	61	76	124.6	0.1	0.1
Split - Dalmatia	10,518	11,468	109.0	16.8	17.7
Istria	19,877	19,445	97.8	31.7	30.0
Dubrovnik - Neretva	5,188	5,618	108.3	8.3	8.7
Međimurje	89	99	111.2	0.1	0.2
City of Zagreb	1,246	1,452	116.5	2.0	2.2
<b>TOTAL</b>	<b>62,743</b>	<b>64,828</b>	<b>103.3</b>	<b>100.0</b>	<b>100.0</b>

## 09. TOURIST TRAFFIC MUNICIPALITIES AND ISLANDS

### Municipalities with highest intensity of tourist traffic

MUNICIPALITIES	TOURIST ARRIVALS (in 000)		INDEX 2013/ 2012	TOURIST OVERNIGHTS (in 000)		INDEX 2013/ 2012
	2012	2013		2012	2013	
Rovinj	428	440	102.8	2,981	2,990	100.3
Dubrovnik	657	733	111.6	2,374	2,591	109.1
Poreč	410	395	96.3	2,625	2,438	92.9
Medulin	284	282	99.3	1,920	1,915	99.7
Mali Lošinj	249	253	101.6	1,774	1,813	102.2
Umag	340	329	96.8	1,726	1,643	95.2
Tar - Vabriga	197	193	98.0	1,544	1,498	97.0
Funtana	175	169	96.6	1,388	1,376	99.1
Crikvenica	244	245	100.4	1,366	1,370	100.3
Pula	230	240	104.3	1,259	1,274	101.2

### Tourist traffic realized on islands

ISLANDS	TOURIST ARRIVALS (in 000)		INDEX 2013/ 2012	TOURIST OVERNIGHTS (in 000)		INDEX 2013/ 2012
	2012	2013		2012	2013	
Krk	613	669	109.1	3,516	3,958	112.6
Pag	275	288	104.7	1,864	1,955	104.9
Lošinj	249	253	101.6	1,774	1,813	102.2
Rab	232	235	101.3	1,679	1,633	97.3
Hvar	187	226	120.9	1,094	1,297	118.6
Brač	162	176	108.6	1,212	1,323	109.2
Cres	105	110	104.8	731	779	106.6
Murter	90	98	108.9	684	757	110.7
Korčula	95	98	103.2	560	578	103.2
Vis	33	36	109.1	204	212	103.9
Ugljan	25	24	96.0	119	148	124.4
Pašman	20	20	100.0	173	209	120.8
Dugi otok	18	20	111.1	136	167	122.8
Mljet	15	18	120.0	73	84	115.1
Šolta	10	10	100.0	93	95	102.2
Lastovo	5	6	120.0	34	34	100.0

## 10. CONGRESS TOURISM

### Business meetings 2013, by types

	TOTAL		ONE-DAY		MULTI-DAY	
	Business meetings	Participants	Business meetings	Participants	Business meetings	Participants
Congress/ conference	3,071	299,581	1,527	133,454	1,544	113,923
Business meeting	4,070	197,077	2,850	143,712	1,220	105,569
Incentive travel	216	14,562	26	1,795	190	12,767
Team building	196	16,713	60	5,214	136	11,499
<b>TOTAL</b>	<b>7,553</b>	<b>527,933</b>	<b>4,463</b>	<b>284,175</b>	<b>3,090</b>	<b>243,758</b>
National	5,932	387,107	4,008	251,922	1,924	135,185
International	1,621	140,826	455	32,253	1,166	108,573



## 11. NAUTICAL TOURISM

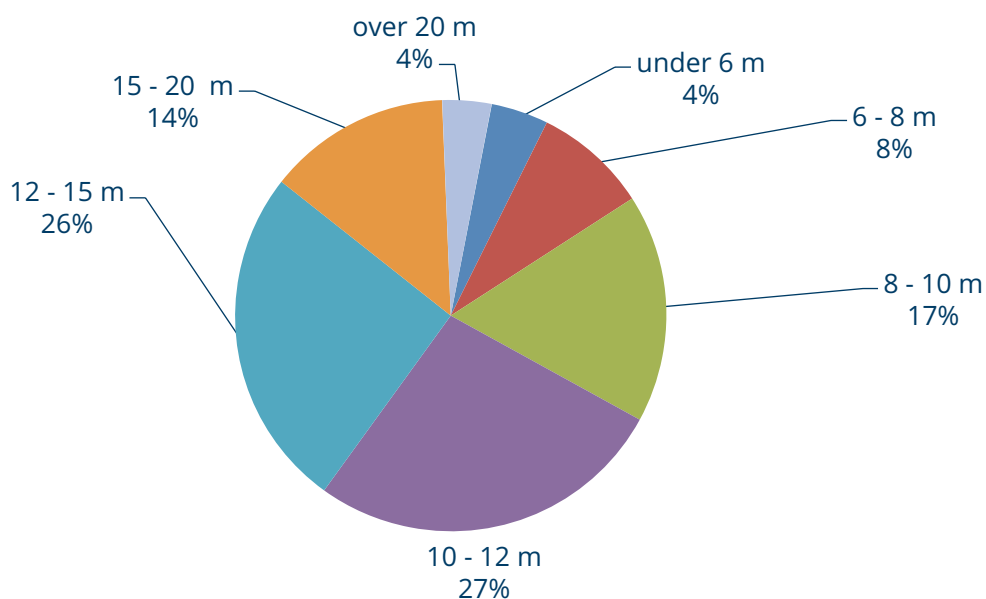
### Capacity of marinas

	2012	2013
Number of marinas	53	67
Nautical tourism harbours (anchorages, berths, dry marinas)	45	53
Area of aquatorium (sq. m)	3,266,746	3,278,064
Number of moors in the sea	17,454	16,940
Total length of coastline suitable for moorings (in meters)	58,634	63,110
Total surface area of marinas on land (sq. m)	783,168	799,822

### Number of moors according to vessel length

VESSEL LENGTH	NUMBER OF MOORS		STRUCTURE (in %)	
	2012	2013	2012	2013
TOTAL	17,454	16,940	100.0	100.0
under 6 m	913	727	5.2	4.3
6 - 8 m	1,385	1,446	7.9	8.5
8 - 10 m	2,932	2,900	16.8	17.1
10 - 12 m	4,741	4,569	27.2	27.0
12 - 15 m	4,498	4,350	25.8	25.7
15 - 20 m	2,282	2,322	13.1	13.7
over 20 m	703	626	4.0	3.7

NUMBER OF MOORS ACCORDING TO VESSEL LENGTHS 2013

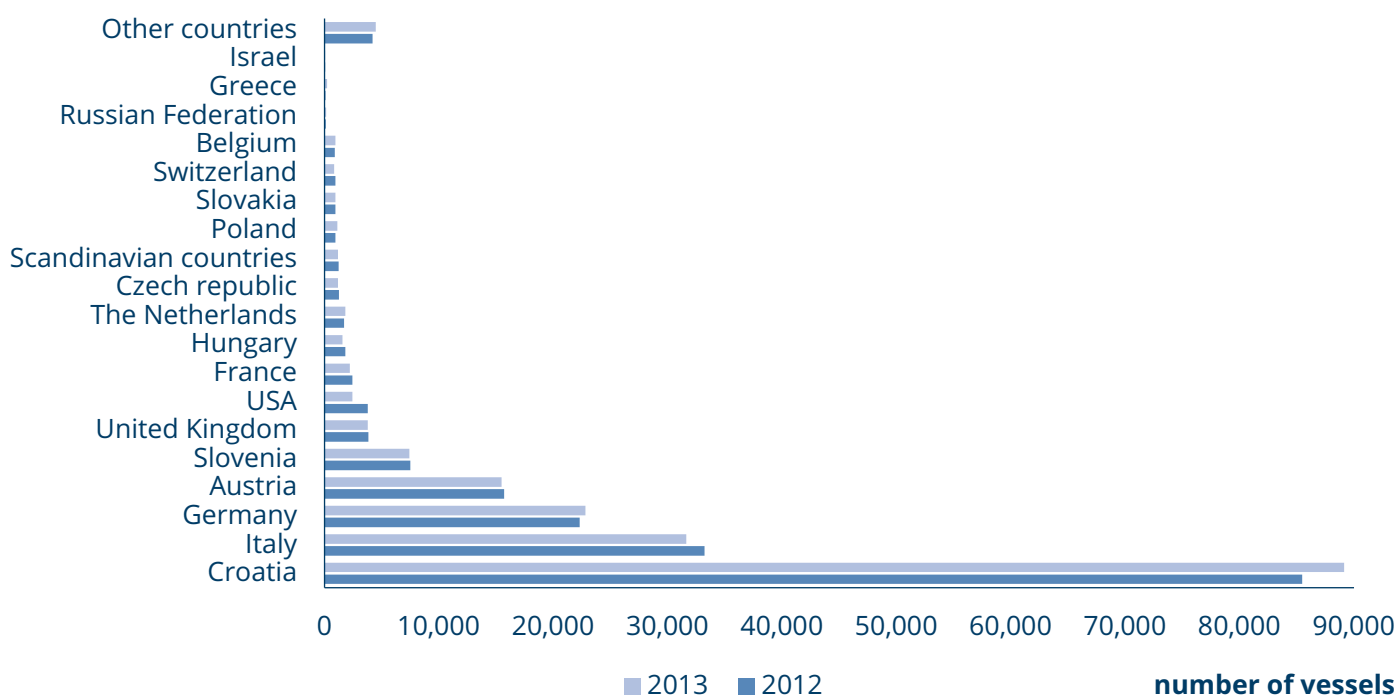


## 11. NAUTICAL TOURISM

### Number of vessels in marinas according to ship flags

	NUMBER OF VESSELS		STRUCTURE (in %)	
	2012	2013	2012	2013
TOTAL	188,332	196,656	100.0	100.0
Croatia	85,473	89,124	45.4	45.3
Italy	33,208	31,629	17.6	16.1
Germany	22,309	22,809	11.8	11.6
Austria	15,683	15,481	8.3	7.9
Slovenia	7,483	7,412	4.0	3.8
United Kingdom	3,830	3,785	2.0	1.9
USA	3,772	2,429	2.0	1.2
France	2,429	2,196	1.3	1.1
Hungary	1,809	1,565	1.0	0.8
The Netherlands	1,702	1,807	0.9	0.9
Czech republic	1,262	1,176	0.7	0.6
Scandinavian countries	1,215	1,171	0.6	0.6
Poland	957	1,123	0.5	0.6
Slovakia	947	954	0.5	0.5
Switzerland	935	821	0.5	0.4
Belgium	877	952	0.5	0.5
Russian Federation	93	145	0.0	0.1
Greece	92	207	0.0	0.1
Israel	55	47	0.0	0.0
Other countries	4,201	4,476	2.2	2.3

### NUMBER OF VESSELS IN MARINAS ACCORDING TO SHIP FLAGS

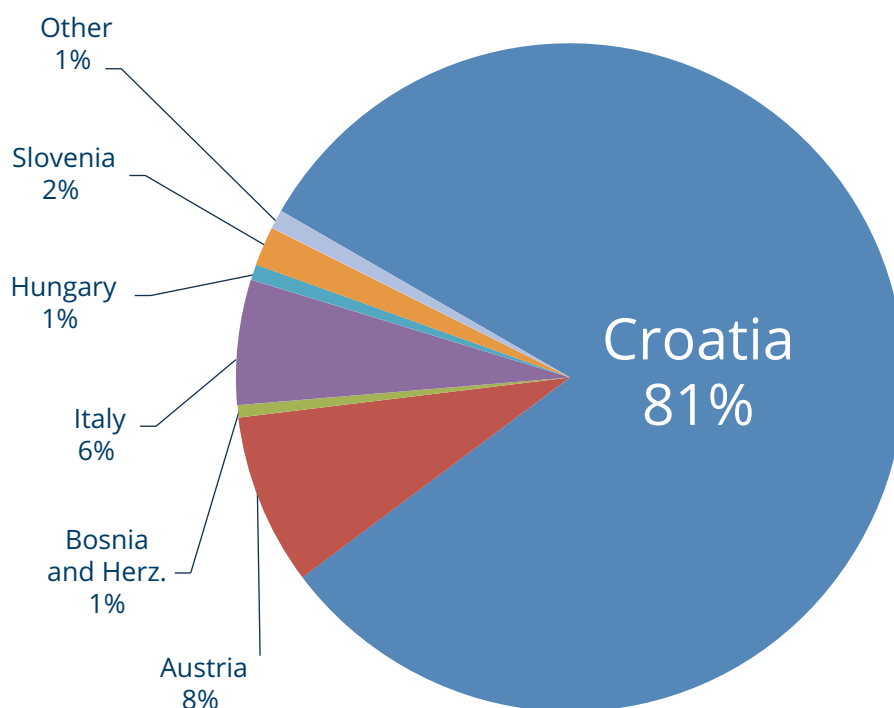


## 12. TRAVEL AGENCIES AND BUREAUX

### Travel of domestic tourists in organisation of travel agencies 2013

	IN COUNTRY	INDEX 2013 /2012	TO FOREIGN COUNTRIES	INDEX 2013 /2012	TOTAL	INDEX 2013 /2012
More than one day stay						
- tourist arrivals	275,911	95.95	254,773	93.68	530,684	94.85
- tourist overnights	1,198,997	79.09	1,109,649	97.42	2,308,646	86.96
One day stay	257,978	110.57	58,746	125.99	316,724	113.14

### SAME-DAY TRIPS OF DOMESTIC SAME-DAY VISITORS, BY COUNTRY OF DESTINATION, IN ORGANISATION OF TRAVEL AGENCIES, 2013





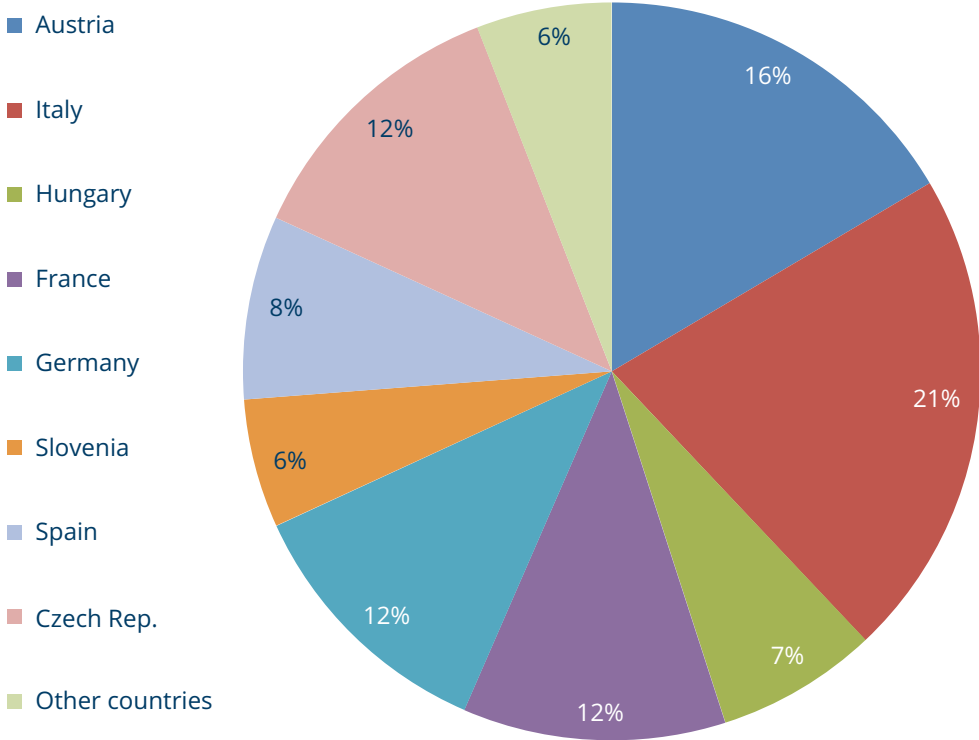
## 12. TRAVEL AGENCIES AND BUREAUX

### Travels of domestic tourists in organisation of travel agencies, by country of destination

COUNTRY OF DESTINATION	TOURIST ARRIVAL			OVERNIGHTS		
	2012	2013	INDEX 2013/2012	2012	2013	INDEX 2013/2012
TOTAL	552,500	513,947	93.02	2,620,048	2,257,942	86.18
CROATIA	280,551	275,911	98.35	1,481,030	1,198,997	80.96
FOREIGN COUNTRIES	271,949	254,773	93.68	1,139,018	1,109,649	97.42
Austria	27,048	28,391	104.97	106,352	110,788	104.17
Belgium	995	1,320	132.66	3,020	3,967	131.36
Bosnia and Herzegovina	14,671	15,340	104.56	28,894	28,809	99.71
Czech Republic	22,231	21,058	94.72	86,807	85,576	98.58
France	19,157	19,849	103.61	95,491	98,013	102.64
Greece	4,509	5,104	113.20	27,538	31,198	113.29
Italy	42,284	36,980	87.46	161,493	143,252	88.70
Israel	1,109	1,216	109.65	7,067	16,605	234.97
Hungary	11,615	12,150	104.61	22,014	22,343	101.49
Malta	1,083	881	81.35	5,365	4,238	78.99
The Netherlands	2,456	2,816	114.66	9,581	9,386	97.96
Germany	20,494	19,973	97.46	64,211	71,509	111.37
Portugal	2,738	2,784	101.68	10,764	13,727	127.53
Russian Federation	858	1,817	211.77	4,729	6,532	138.13
Scandinavian countries	1,757	1,673	95.22	8,142	7,158	87.91
Slovakia	4,136	4,310	104.21	10,704	10,228	95.55
Slovenia	15,536	9,716	62.54	52,048	43,949	84.44
Serbia	2,738	2,003	73.16	7,321	4,912	67.09
Spain	16,406	13,883	84.62	69,494	70,210	101.03
Switzerland	752	761	101.20	2,600	2,590	99.62
Turkey	12,517	10,559	84.36	68,765	58,921	85.68
United Kingdom	8,084	7,455	92.22	35,028	34,913	99.67
Other European countries	6,268	6,115	97.56	21,967	16,243	73.94
USA	2,076	2,201	106.02	12,716	15,104	118.78
Canada	293	323	110.24	3,057	3,323	108.70
Egypt	1,688	1,492	88.39	12,039	10,894	90.49
Japan	85	95	111.76	549	539	98.18
China	1,371	1,368	99.78	11,177	11,136	99.63
Thailand	1,313	1,253	95.43	11,871	11,158	93.99
Tunisia	6,503	5,120	78.73	46,229	35,666	77.15
Other countries	10,466	10,227	97.72	79,311	82,168	103.60

# 12. TRAVEL AGENCIES AND BUREAUX

TRAVELS OF DOMESTIC TOURIST IN ORGANISATION OF TRAVEL AGENCIES, BY COUNTRY OF DESTINATION, 2013



## 13. NON-COMMERCIAL TURNOVER OF TOURISTS

<b>Non-commercial turnover of tourists in apartments and summer houses</b>						
	ARRIVALS		INDEX	OVERNIGHTS		INDEX
	2012	2013	2013/2012	2012	2013	2013/2012
TOTAL	405,706	397,688	98.0	6,199,024	6,540,896	105.5
DOMESTIC	158,739	151,942	95.7	3,378,510	3,338,818	98.8
FOREIGN	246,967	245,746	99.5	2,820,514	3,202,078	113.5

## 14. BORDER CROSSING

<b>Border crossing of vehicles and passengers (in 000)</b>									
	Total		Index	Domestic		Index	Foreign		Index
	2012	2013	2013 /12	2012	2013	2013 /12	2012	2013	2013 /12
INFLOW									
VEHICLES	20,602	21,053	102.2	6,907	7,118	103.1	13,695	13,935	101.8
cars	20,338	20,775	102.1	6,835	7,039	103.0	13,503	13,736	101.7
buses	264	278	105.3	72	79	109.7	192	199	103.6
PASSENGERS	66,285	68,240	102.9	19,508	20,222	103.7	46,777	48,018	102.7
Road cross-border traffic	61,666	63,522	103.0	18,862	19,679	104.3	42,804	43,843	102.4
Railway cross-border traffic	579	433	74.8	217	140	64.5	362	293	80.9
River cross-border traffic	28	27	96.4	0	0	-	28	27	96.4
Maritime cross-border traffic	1,525	1,597	104.7	27	26	96.3	1,498	1,570	104.8
Air cross-border traffic	2,487	2,663	107.1	402	377	93.8	2,085	2,285	109.6

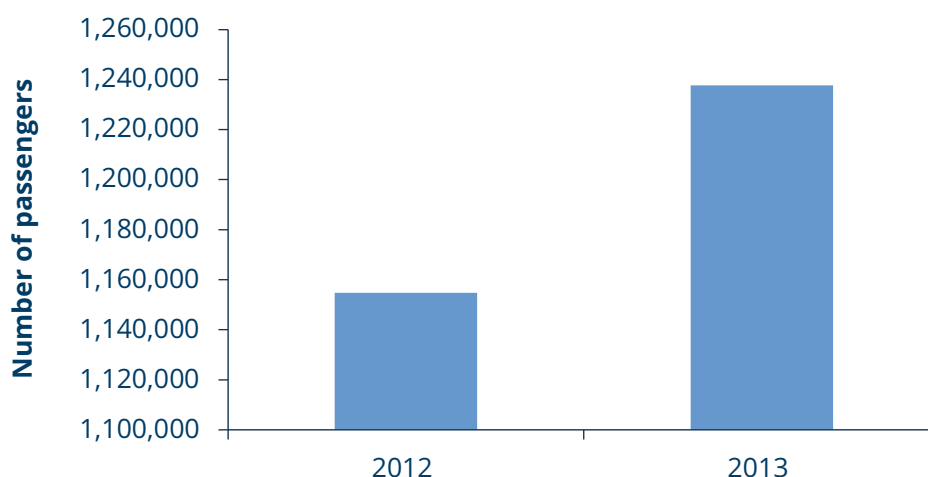
## 15. NUMBER OF CRUISES OF FOREIGN VESSELS

Cruises of foreign vessels			
	2012	2013	Index 2013 /2012
Number of cruises	802	828	103.24
Number of sojourns	1,486	1,638	110.23
Number of passengers	1,154,814	1,237,623	107.17

By flag of vessels <sup>1)</sup>			
	NUMBER OF CRUISES	NUMBER OF PASSENGERS	NUMBER OF SOUJOURNS
TOTAL	828	1,237,623	1,638
Bahams	205	247,627	335
Belgium	28	4,765	161
Bermudas	57	109,213	60
Finland	3	959	6
France	28	5,788	68
Greece	25	828	89
Italy	134	307,389	156
Japan	1	663	1
Luxemburg	5	833	15
Malta	165	155,115	527
Marshall Islands	11	11,468	14
The Netherlands	21	33,656	41
Germany	2	738	4
Panama	99	312,716	100
Portugal	29	37,711	29
St. Vincent & Northem Grenadines	12	1,128	29
United Kingdom and Northem Ireland	3	7,026	3

<sup>1)</sup>The analysis covers seaports of the first entry of a foreign vessel into the territorial waters of the Republic of Croatia

NUMBER OF PASSENGERS ON FOREIGN VESSELS IN THE REPUBLIC OF CROATIA



## 16. NUMBER OF PERSONS EMPLOYED IN HOTELS AND RESTAURANTS

Number of persons employed in hotels and restaurants						
Year	HOTELS AND RESTAURANTS (in 000)			% SHARE IN TOTAL WORKFORCE		
	Total	Persons in paid employment in legal entities	Employed in crafts and trades and free lances	Total	Persons in paid employment in legal entities	Employed in crafts and trades and free lances
2003	78	39	39	5.9	3.8	16.1
2004	81	41	40	6.0	3.6	15.9
2005	80	40	40	5.9	3.7	15.5
2006	82	41	41	5.9	3.6	15.6
2007	86	45	41	6.0	3.4	15.4
2008	89	48	40	6.0	3.9	15.3
2009	86	46	40	5.8	3.8	15.6
2010	82	45	37	6.0	4.0	15.9
2011	81	45	36	6.1	4.1	16.3
2012	82	47	35	6.1	4.1	16.4
2013	84	49	35	6.3	4.4	16.8

Number of persons in mediation of the croatian employment service							
	Total	TOTAL 2013		INDEX 2013/2012			
		Temporary employment	Seasonal employment	Total	Temporary employment	Seasonal employment	
Master in Hospitality Services	72	68	37	94.70	94.40	75.50	
BSc. In Tourism and Catering Industry	161	155	91	112.60	114.00	93.80	
Entertainment Organizer	57	56	38	98.30	98.30	97.40	
BSc. In Hospitality Services	34	33	17	117.20	117.90	89.50	
Hotel Clerk	929	876	480	149.60	149.70	139.50	
Receptionist	581	571	420	109.60	109.20	115.10	
Auxiliary Chef	1,603	1,554	1,009	111.40	111.10	104.20	
Chef	4,186	4,040	1,648	118.70	118.80	113.90	
Master Chef	113	110	68	119.00	120.90	91.90	
Waiter Assistant	885	842	447	113.50	114.70	104.90	
Waiter	5,261	5,041	2,635	122.60	123.30	110.40	
Barman	81	80	48	85.30	84.20	73.90	

## 16. NUMBER OF PERSONS EMPLOYED IN HOTELS AND RESTAURANTS

### Number of persons in mediation of the Croatian employment service

	TOTAL 2013			INDEX 2013/2012		
	Total	Temporary employment	Seasonal employment	Total	Temporary employment	Seasonal employment
Head Waiter	63	60	33	190.90	193.60	173.70
Maid	1,841	1,834	1,495	101.90	102.20	101.80
Kitchen Aid	1,418	1,396	1,037	105.80	105.40	99.10
Laundress	181	180	153	95.30	94.70	107.80
Other occupations	18,515	17,826	9,788	112.24	101.36	109.55
<b>TOTAL</b>	<b>35,981</b>	<b>34,722</b>	<b>20,444</b>	<b>119.60</b>	<b>120.20</b>	<b>111.80</b>

SOURCE: Croatian Employment Service



## 17. TRAVEL RELATED REVENUES

Travel related revenues			
	2012	2013 (Preliminary data)	Index 2013/2012
GDP (in mil. EUR)	44,223	43,478	98.32
Revenues (in mil. EU)*	6,843.3	7,188.4	105.04
Share of tourism in overall economy in %	15.5	16.5	

\*SOURCE: Croatian National Bank

